

Strip Club Mastery

The Ultimate Guide
To Stripper Seduction
& VIP Status

Stro Diggs



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The Bad Guy Notice

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WARNING:

Playing around with strippers is like playing with fire... eventually you will get burned. At their core, strippers are evil demons who feed off of weak men. They know exactly what they are doing and choose to do it anyway. Worse, they actually study to learn how to be better at what they do. They are ruthless in the way they take advantage of weak men and make their living by doing so. Strippers are the closest things to real life vampires and therefore should be treated as such. Step into their cryptunawares and you will be their next victim. Study this book and you will be immune to their charms. Utilize the game plan detailed within and they will be YOUR next victim...

Acknowledgements

As I sit down to write the *Ultimate Guide to Stripper Seduction & VIP Status* I feel it necessary to thank some people.

I need to thank everyone that I've met inside a strip club. Every single one contributed to a piece within this how-to manual. Some pieces ended up being much bigger than others but are still important none the less.

There are several people I would like to thank that helped me on my journey to strip club mastery. These people are:

David DeAngelo, for writing *Double Your Dating*. I first read it in 2003 and it blew my mind with how accurate and effective it was. It was the first dating advice I had ever been given that suggested that men could gain the upper hand in the dating game. Better yet, it explained HOW to do it. My life has never been the same and I learned to truly enjoy and excel at dating women.

Neil Strauss, for writing *The Game*. I read it four times the first week and burned through two highlighters marking up all the good parts. I was addicted to it for several months. I keep it in a zipper bag in the top drawer of my nightstand and refer to it often.

Justin T., for opening my eyes to how much fun you can have at strip clubs. You wouldn't believe me if I told you what I saw him do... or what I saw strippers do to him. Damn, we had some great times at after-hours parties! He never knew it, but I was paying attention and taking notes.

Preface

Hey, Stro Diggs here. Thank you for purchasing and taking the time to read my masterpiece, *Strip Club Mastery: The Ultimate Guide to Stripper Seduction & VIP Status*. As you can probably imagine, Stro Diggs is not my real name, it's my alter-ego. It's an identity that I have given to my best self... my fun, charismatic, care-free, always-successful-with-women, best self. It is my persona, or social mask, that I slip on when I require excellence and fun times from myself with women, specifically strippers. What my real name is isn't important. I've gone the last 17 years without the vast majority of people knowing my real name; or even asking what it is^[1]. People just take everything at face value, or just assume too much; that's why I am able to do the things I do.

I never set out to write a book about strippers and how to get what you want from them, but after observing countless others taking credit for my work and years of encouragement from my closest friends and allies, I figured it was time to open the vault and share my secrets with you. Plus, with all the time I've spent in strip clubs I felt it was time to start receiving a return on my investment.

The book that you are reading began as a single idea that simmered in my head for four years before the ideas crystallized enough for me to finally sit down and start writing. All the nuggets of wisdom, advice, tips, and tricks are all real, proven, and effective in the strip club arena. They were all gleaned from the situations and people whom I encountered on my journey to strip club mastery.

I have met hundreds, if not thousands, of people in bars and strip clubs while custom-tailoring my game to succeeding with women, specifically strippers (or exotic dancers^[2]). During this 15 year period, many dancers, bartenders, managers, owners, DJs, bouncers, doormen, and other customers have become my good friends and I will always appreciate their friendship. I always took their feelings and opinions into consideration before I made any of my moves.

I am an incredibly determined person. Within reason and the confines of the law, I don't ever let anyone, any situation, or anything stand in the way of

getting what I want. I am also an incredibly strategic and calculating person. I like taking calculated risks based on conclusions that me, myself, and I come to. I believe having these character traits is the main reason why I achieve the level of success with strippers as I do. If you expect to achieve the same level of success, then you had better be determined to do whatever it takes to achieve strip club mastery.

Achieving mastery is not easy and you will be tested, many times over, by almost everyone and every situation you encounter. The people you meet are real people with real people and emotions. You will not always get your way and things won't always happen the way you want them to. I guess what I am trying to say is to grow thick skin to protect your feelings. Do whatever it takes to not get your feelings hurt. Think however you need to protect your core value system. Know that you are going to make A LOT of mistakes and don't ever let them get you down or get the best of you. People's memories are short, especially when you are a nameless face attached to a body sitting in a dark strip club. Remember, every day is a new day... full of hope and the promise of strip club mastery.

Before we begin, I will give you the most important key to strip club mastery: Go out alone. I always get better results when I go out by myself. I believe this is true because of several reasons. First, if I go out by myself, I never need to worry about whether or not someone else is having a good time. When you are by yourself, you call the shots. If you are not having fun, then you have no one else to blame but yourself. Second, if you bring people with you who don't know what they are doing with strippers they will blow your game out of the water. They will end up saying or doing something stupid and get thrown out, cut off, slapped, punched, tripped, kicked, their drink spiked or laced, or worse, being associated with you and potentially ruining your chances of mastery in that particular strip club... FOREVER! Third, being alone means you won't have any immediate competition. This applies to any competition, regardless of skill level, be they friend or foe^[3]. Avoid men in strip clubs unless they work there, period. Lastly, sitting by yourself in a strip club makes you an easier target in the mind of a stripper and they will be more likely to approach you^[4]. Just make sure you have a canned story and reason why you are there by yourself. Saying, "I'm just in town on business." is all you ever need to tell someone if they ask. Just don't elaborate on what that business is. NEVER TELL ANYONE what you really do for a living or why you are at the club. With a little bit of secrecy and intrigue, you can perform social magic. But, you can just call it strip club

mastery.

Enjoy!

Introduction

Some people may call a “how-to” book on playing strippers manipulative. Some may call it downright evil...

I certainly don't.

I call it gamesmanship. I call it persuasion and taking advantage of social and psychological laws. I call it leveraging a fail-proof evolutionary strategy to spark interest and intrigue in the minds of my targets. I call it doing whatever is necessary to get what I want while hurting as few people as possible^[5]. I call it downright fun and I am the best at it. I could write an entire novel based on my experiences and learning lessons based on my real-life experiences in strip clubs with the denizens of the night; however, this book isn't about me. It's about you! And, since this book is about you, I think it's time we get started, don't you? Good, let's begin.

I'm going to jump right in to this player's manual because I assume several things. First, I assume you are smart^[6]. Second, I assume that like all smart people, you can learn about a complex whole idea by breaking it down into its individual parts, studying the parts separately, putting them back together in logical order, and seeing the whole system working again... but now seeing it through different eyes with a new understanding of how it works^[7].

Much like a pocket watch, social settings, situations, and environments also keep an accurate measurement of time and can be broken down into the individual parts, examined one-by-one, put them back together with new understanding, and perform magic by demonstrating mastery over principles that the majority of people won't ever take the time to learn^[8]. For the purpose of this book, I am going to break strip clubs into their individual pieces, examine and discuss each one with you, show you how to put them back together, help you see strip clubs with new eyes, and start you on your way to strip club mastery.

Now that you understand my method, I want to start on some theory. I want to understand the frame of mind that a master will use to turn the tables in their

favor... to help them win the game.

If I've said it once, I've said it a thousand times: "First, you must ask yourself if life is a game. Second, you must ask yourself if you're willing to play it". If you think life is a game and you are willing to play it^[9], how bad do you want to win? The answer to this question will determine your general success with women^[10], and if you want to be successfully play with strippers then you had better want to win in a major way because you will be tested... over and over again... you can bet on this; however, now you will be ready.

There are four levels in the process of achieving mastery over anything. These four levels, in order, are:

1. Subconscious Failure – Failing at a given task or goal while not knowing you are doing the wrong things.
2. Conscious Failure – Failing at a given task or goal while knowing you are doing the wrong things.
3. Conscious Success – Succeeding at a given task or goal while knowing you are doing the right things.
4. Subconscious Success – Succeeding at a given task or goal while not knowing you are doing the right things.

Obviously, you want to get to level four; however, I would imagine the majority of you are at level one. A small number of you might be at level two. Yet, a smaller number of you might be at level three. There might even be one or two level fours reading this right now studying a different style. It really doesn't matter what level you are. What matters is identifying which level you are on and then learning what you need to do to get to the next one... and the next one... and the next one until you reach your goal.

With that having been said, I want you to take a critical look at yourself and decide what level you are at on the way to achieving strip club mastery; however, before you can do that I will need to define exactly what strip club mastery is.

To me, strip club mastery is defined as follows: the ability to obtain VIP status at

any club^[11] within 30 days of first stepping foot inside while spending less than \$100, in total^[12], at the club^[13]. In addition, you should have at least 10 names^[14] of strippers with legit phone numbers^[15] in your phone^[16] that you can dial at any given moment.

Whether this status is implied by social proof^[17] or actual “card-carrying” doesn’t matter. What matters is that after 30 days, you are entitled to all the benefits of being a very important person and have a plethora of strippers at your fingertips to call or text any time you want.

Exactly what VIP status gets you differs between clubs and is rarely the same unless the club is part of a regional or national chain. Typically, you can expect to get in for free^[18], special access to restricted areas, discounts on your bar tab^[19], and into the panties of strippers easier.

It is of critical importance that you set obtaining VIP status as your goal at each and every club during your journey to strip club mastery. Without it this well-defined and specific goal, you will have no way of gauging your level of success. This goal will work well because it is simple in its definition yet complex in its attainment. In addition, having this mindset will provide the necessary distraction you will need so as not to not appear needy, clingy, weak, and/or in need of some female attention. All too often, newbies go to a club with the goal entirely on getting the girls, or worse, on getting one particular girl. This mindset gets them penniless, drunk, and lonely by the end of the night. A master will go to a club with the mindset of understanding the individual dynamics of the environment and then using those dynamics to show the girls that you possess dominance in their world. Displaying this dominance by using the behavior you will learn in this guide is just one of the ways you will be able to get the girls to come to you... begging you to come home with them!

It is important to mention that you may not obtain VIP status in under 30 days. This may be for a variety of reasons. The club may not have an official VIP status or they may require a certain investment to be made before they bestow VIP status on a customer. In any event, after 30 days you will know enough about the strip club to decide whether or not you will ever get VIP status or if you even want VIP status^[20]. Whether you achieve VIP status in one hour or one year doesn’t matter. What matters is that you ultimately achieve it. This “player’s guide” will teach you how to achieve this goal without being famous, good-looking, or breaking your bank account.

This a reference book; however, you should read this book from cover to cover at least three times to commit as much as possible to memory. From thereafter, you can hop, skip, and jump to the sections you need to brush up on when and if you need to. I have broken strip clubs down to the individual parts and I discuss each one at length and with detail. I give you dialog suggestions and verbatim responses for almost every situation you will find yourself in during the first 30 days. After 30 days, you will have started several relationships^[21] with people who work at the club. Eventually, as you learn more about each other, the relationship will get more and more complex, making it impossible to predict each and every possible scenario during your interactions with each other. This is why it is important to capitalize on your first 30 days... as you will only be “new” once. After everyone knows you, if you haven’t achieved VIP status and earned the trust of most of the dancers^[22], there is a tendency to drift out of the spotlight and just become another regular at the end of the bar that no one really talks to or knows anything about^[23]. Follow my instructions in this book, work on getting your VIP status^[24] FIRST... then work on getting the girls, and I promise this will never happen to you.

Now, let’s begin!

The Game Mindset

Hive Theory

I just can't jump into the step-by-step guide without setting you down and giving you some one-on-one wisdom and advice... wisdom that will take you years, thousands of dollars, and multiple broken hearts to learn by yourself... advice that I can only wish someone had given me years ago when I was just starting. I want to tell you about Hive Theory.

Hive Theory is my own hypothesis that I have been working on for the last four years. It explains the social dynamics in play in a given strip club. By matching up people in a strip club to their roles in Hive Theory a person can use the role definitions and relationships most effectively. Using this belief system will enable you to make the association between whoever you might meet in a club and the role you will assign them to play in your strip club mastery game plan.

At its core essence, Hive Theory simply states that a strip club is a hive and all the activity that takes place within the strip club is a biological system that is designed to perform a specific function. In the case of strip clubs, the specific function is to make the owners of the club as much money as possible. The owner of the club, if female, is the Queen Bee^[25], if male, then the owner's primary love interest is the Queen Bee. If the management of the club doesn't involve women at all, then the meanest, bitchiest, stripper with the biggest personality is the Queen Bee. You can always spot the Queen Bee in a club because she will always be the center of attention when she is in the club. The activity and energy in the club will literally buzz when the Queen Bee is present.

For obvious reasons, Game Theory states that the Queen Bee must be the true object of your game playing; however, it is a bad idea to mess with the Queen Bee at any club^[26]. It is better just to win the affection and friendship of the Queen Bee so she is available to help push your agenda on everyone else. You must have the approval of the Queen Bee to be awarded with VIP status^[27].

Hive Theory also states that everyone in the club has an assigned role that they play, whether they be employed by the strip club or not. Each role has its own specific function that helps the hive, as a whole, complete the mission of making the owners as much money as possible. This overarching rule in Hive Theory applies because it is the belief of each individual in the hive that by performing its function and by being part of the overall system, it will make them more

money as well. At the same time, the roles of each person in the hive are designed to provide the strippers with maximum safety. Sure, the roles also provide safety to the customers, too, but the safety of the strippers is paramount. If the strippers don't feel safe stripping... they won't strip. No stripping, no money. No money, no strip club. Understand? Let that be another lesson for you.

Strip club mastery will require you to flawlessly recognize each person's role in Hive Theory. The role each person plays is important because it will determine what part they will play in your game and how to interact with them. This guide will help you define each role in the hive, recognize it when you see it in real life, and associate them with anyone you meet in a club.

Another major part of Hive Theory is using it to accurately define the role YOU must play. Success with this role begins with understanding the frame of mind of a strip club master.

You are a stranger in this hive. You are new blood. You are fresh fish. By default, you are a customer. You have brought your hard-earned money^[28] to spend in a strip club. You SHOULD be spending your money on a dozen OTHER things, but you're not. You're at a strip club.

By this one simple fact alone, you are a tool. You are something that will get used to help achieve somebody else's goal that has nothing to do with you^[29].

This is how you are perceived the moment you step foot in a strip club. Chances are... you don't like this, and you may not even believe this, but it's true. But, don't you worry... because I'm going to show you how you can blow this stereotype right out of the water immediately upon entering the club^[30]. I am going to show you how you can walk in to a strip club and command the attention of every bee inside the hive. I am going to show you how to virtually force every bee to treat you like an insider and get preferential treatment... starting from day one.

“How might I do that?” you ask.

“You are going to do it by using “intrigue” to captivate the attention and respect of everyone in the club. The hive will know you are someone special and will treat you as such... and NOT just another customer,” is my response.

“What is intrigue and how do I use it to achieve strip club mastery?” you ask in a serious tone as I draw you in closer.

“We’ll get to that in the next chapter,” I reply with a sinister grin on my face.
“Turn the page.”

Intrigue

The Frame of Mind of a Master

The first of two critical concepts that you must understand and employ to achieve strip club mastery is intrigue. Intrigue is the most important mental state that you can create in another person. It's also the most powerful. Not only is it the basis for charisma, personal magnetism, and the so-called "x-factor", it is also the first requirement for inducing the magic emotional state of love in women. Intrigue is IMPOSSIBLE to generate in someone after they have known you for a while. The good news is that it is EASY to generate intrigue in someone you just met. By reading this player's guide, you will learn how to instill this amazing and highly-important state of mind in everyone you meet at the strip club^[31].

In fact, intrigue is so important within the dynamics of social communication and interaction that every pick-up or social artist, whether they are a natural or had to work for their skill set, has mastered the ability to create this mental state in their target's mind. Because of this, I have made creating intrigue the foundation of strip club mastery. You will need to know what intrigue is and how to apply it in your quest to achieve strip club mastery.

Dictionary.com defines the word *intrigue* as: Intrigue – verb

1. To arouse the curiosity or interest of by unusual, new, or otherwise fascinating or compelling qualities; appeal strongly to; captivate: *The plan intrigues me, but I wonder if it will work.*
2. To achieve or earn by appealing to another's curiosity, fancy, or interest: *to intrigue one's way into another's notice.*
3. To draw or capture: *Her interest was intrigued by the strange symbol.*
4. To accomplish or force by crafty plotting or underhand machinations.

Read those four definitions again.

Notice that all four definitions of intrigue describe it as an action that you can take to create powerful mental states in other people.

What you should take from this is that IT IS YOUR RESPONSIBILITY to create this mental state in everyone you meet at the strip club, not just the women you are interested in. Your entire game must revolve around intrigue! This is so important for you to understand that if you cannot succeed in this one aspect of pick-up, you will fail.

The key to strip club mastery and picking up strippers is to INTRIGUE everyone you come in contact with. You must be completely different from anyone they have ever met, period. Or, you won't stand a chance.

The whole purpose of this guide is to help you achieve strip club mastery by using intrigue as a weapon that you have complete and total control over. You now hold in your hands a super-successful system that can be implemented in any club anywhere in the world by turning the tables of power and control on the people they are designed to protect.

Now that I have intrigued you... let's begin!

The Sex Mirage

The second of the two critical concepts that you must understand to achieve strip club mastery is the sex mirage. The sex mirage is powerful inside a strip club and is the invisible driver and motivating force behind everything you see. Basically, you need to understand that nothing is real inside a strip club. All the normal rules regarding sexual behavior and the roles each gender plays are reversed. Most importantly, in the outside world, the female is the natural selector of who they will spend time with and in what capacity that time will be spent. Inside a strip club, the male becomes the selector by choosing who they will spend time with and in what capacity.

Now, most men would prefer that their interaction with a stripper will ultimately lead to sex^[32]. Strippers, knowing this, will use this fact to lure men deeper into a trance that loosens their wallets and money clips. Essentially, the stripper makes you feel important, and by doing so, makes you feel obligated to give her money, buy her a drink or shot, light her cigarette, compliment her, provide her with cocaine or whatever she may be in to.

The rookie will buy into this act or routine, literally, and before they know it, they will have spent all their money and never got their happy ending. In this case, sex mirage has claimed another victim by luring the newbie deeper in to the desert with the promise of water and refreshment only to let them die from exhaustion. In much the same way, the stripper has lured the newbie deeper in to their pockets with the promise of sex and satisfaction only to let them leave broke and empty handed.

A strip club master, by knowing the sex mirage exists, does not allow himself to buy in to it. A master does this by always having a reason other than sex as to why they are in a strip club^[33]. Even though sex IS the reason why a master is at the club, they know better than to ever reveal that to a stripper. This reason will always provide an “out”, or excuse, as to why the master won’t comply with normal customer behavior and the sex mirage. By not complying with the normal and expected rules of behavior in a strip club, the master immediately sets himself apart from all the other customers in the club. It also does three other things: it shows the stripper that they are in control of themselves, it

establishes dominance in the stripper's environment, and it sets them up as a challenge.

By accepting that the sex mirage is real, you will be able to walk in to a strip club and immediately disarm it. By always having a reason, OTHER THAN SEX WITH STRIPPERS, as to why you are in the strip club will render the sex mirage powerless over you. With the mirage unable to affect you, you are free to move about the hive at will.

Being able to move about the hive uninfluenced by the sex mirage makes you incredibly dangerous to the system as a whole. You will simply be operating under your own rules within the arena that the strip club has gone to great lengths employ against you. In other words, you will be a rebel. You will be a maverick. You will not be doing what you are supposed to. You will be a threat. You will be able to claim home-field advantage. You won't be like them. You will be dominant among them. Once you have established yourself in this way with them, it is only a matter of time before the Queen Bee either kicks you out of the hive or anoints you with VIP status.

Now that we understand the theory and mindset of a strip club master, let's break the hive down into all its parts and pieces... its people and the roles they play, and most importantly, the player himself... you!

The Player

So far, we've talked about the theory and mindset of a strip club master. Now, we need to talk about the most important part of strip club mastery... the player himself. We need to discuss what makes the master different from every other customer in a strip club. Much like we need to break the strip down in to all its pieces to understand how they work together as a whole, we need to break the player down in to all his individual parts to understand the master as a whole.

We'll start by examining the most important part of the strip club master.

Attitude

A strip club master has a great attitude. Above all else, his attitude is what sets him apart and makes him attractive to strippers. Even if the master is overweight, short, poor, lacks style or is unkempt, or has obvious disabilities or disadvantages, strippers will still find his personality magnetically attractive.

Developing and maintaining the attitude of a strip club master is a skill. In order to acquire this skill, you need to know how to define it. The attitude of a strip club master is: Success-oriented – The master utilizes his time wisely. He only spends time doing things that are in line with the successful completion of goals. He acknowledges that he will face many distractions that will prevent him from being the best he can be. All of his thoughts and actions must be directed towards being successful.

Goal-focused – The master knows what he wants and has set a goal to accomplish it. He makes this goal his highest priority. Temporary failure does not affect the master in a negative way because the visualization of the attainment of his goal helps him get back up and brush the dust off of him.

Positive – The master knows that being negative serves no useful purpose. He therefore uses his energy and resources to see things in a positive light with a beneficial outcome for everyone involved. He understands that many people will ask him for advice and will use that opportunity to shine a positive light on other people's lives and situations, as well.

Fun & Light-hearted – That master wants to have fun. He knows the best way to have fun is to help others have fun, as well. He knows that the secret to allowing others to have fun is to be laid back, confident, and cool. He doesn't take anyone or anything too seriously, and this applies especially to himself. He understands that he won't always get his way and takes consolation in knowing that everything ends up the way it is supposed to. He can let go of the outcome.

Mischievous – The master will never hesitate to bust someone's balls if they open themselves up to it. He knows that life is always in a state of controlled chaos and is always willing to give things a little push over the edge towards more disorder. He thinks that causing mischief is fun, especially when he's not caught, and knows this will help project a bad-boy image.

Self-controlled – The master knows that the only way to control his environment is to first control himself. He controls what he thinks about and ultimately his feelings, actions, and beliefs. He understands that self-defeating behavior is hard-wired into all humans and uses his willpower to override these natural tendencies. He knows that the ultimate result of utilizing his willpower to control himself will translate into self-confidence... a requirement of strip club mastery.

Body Language

93 percent of all communication is nonverbal; therefore, what your mannerisms say about you and what you convey about yourself without even speaking a single word are extremely important.

The most important aspect of your body language that you're going to have to master is to be relaxed. If you're not relaxed, physical cues about your energy level will be telegraphed to anyone around you and it will be impossible for anyone to be relaxed and feel comfortable around you^[34]

The easiest and most effective way to nonverbally communicate that you are relaxed is to do EVERYTHING slower. Walk slower. Breathe slower. Look around slower. Slow your hand gestures down. And, if you can, try to blink slower. If you drink, eat, or smoke at clubs, make sure you do everything slower. Raise the glass to your lips and slowly take a single sip... let the liquid linger in your mouth for a few seconds... and then swallow. Raise the food to your mouth and take slow bites... chewing at least 15 times, taking in all the flavors. The act of slowing down all of your behaviors is meant to help convey three qualities about you: masculinity, self-control, and comfort.

The second most important aspect of your body language that you must master is to always have OPEN body language. This means that you do not cross your legs, cross your arms, hunch over at the bar (slouching), fold your hands, place your hands in your front pockets, or touch any of your extremities together for any length of time. If you catch yourself doing it, correct yourself, SLOWLY.

The best way to convey open body language is to lean back in your chair (still not slouching, though), with your legs spread a little wider than shoulder-width apart firmly planted on the ground or footrest around the bar, and your arms back and outstretched. Ideally, you will rest one elbow (or both) on the backs of chairs on either side of you. Not only does this open your body language up, it communicates that you are a dominant male and you are claiming your territory. You must now train yourself to hold this composure for the entire time you are at the club. This is your neutral position. Any time you are at the bar and you are not engaging in verbal communication with anyone, assume this position. It may take some time to get used to this dominant posture and it make you feel very out of place if you're not used to being dominant in social situations;

however, people^[35] are incredibly perceptive to this type of body language, and it will not only add to your intrigue factor, it will automatically boost your attractiveness to women as well.

You will be spending the vast majority of your time in strip-clubs sitting at the bar but occasionally you will have to stand up to walk somewhere (e.g., bathroom, DJ booth, etc.). Standing and walking posture is easy to improve. Simply stand up against a wall with your heels, butt, and shoulders touching it. The back of your head should also be touching the wall; however, depending on the shape of your skull, it might look overdone (the main point is to keep your head up and tuck your chin in). Let your arms hang down at your sides naturally. Perform this exercise and hold it for at least a minute. Then step away from the wall and walk around the room holding your posture. Repeat this exercise as often as you can and do it until your correct posture is natural for you. I recommend you do it several times a day, every day, until you've got it right. Not only does good posture help you communicate dominance to women, it allows for better blood circulation, deeper breathing, and will help your internal organs function more efficiently.

It should be mentioned now that every effort must be made on your part to eliminate any nervous ticks you may have. These ticks can come in many different forms such as biting your fingernails, constant grooming patterns, bouncing your legs up and down or shifting them from side to side, playing with your palms or fingers (with one or both hands), etc. These nervous ticks are known as "tells" in the poker world. They communicate that you are uncomfortable and most likely not being honest about something or yourself. Fix these... whatever it takes.

Eye Contact

To the strip club master, eye contact is used as a method of giving approval to and establishing dominance^[36] over people you encounter in the club. Simply put, by making eye contact with someone, you are conveying the message to them that they are important. Because of this nonverbal communication and the message you send, you must be very careful with whom you make and keep eye contact with. Additionally, the message you send by making and keeping eye contact with someone depends on who you are making and keeping eye contact with. For example, making and keeping eye contact with a bartender might suggest you want a drink. Making and keeping eye contact with a stripper might suggest you want a private dance. Making and keeping eye contact with a random customer might suggest you are looking for a fight.

When making direct eye contact with someone you want to make sure that you look as comfortable and casual as possible. By doing this, you can be more certain that you are not sending the wrong message with your gaze. It is very important that you don't come across as if you are staring at someone or that you don't go over the top. Direct eye contact should be made in short bursts of deliberate effort.

The way to make and keep successful eye contact with someone in a strip club, who is typically a stranger, is a four-step process.

1. Make eye contact.
2. Hold the eye contact for several seconds.
3. Project a thought at the person you are looking at^[37] while looking directly into one of their pupils^[38].
4. Break eye contact with that person to momentarily look at something else that has caught your attention^[39].

You should repeat this eye contact technique^[40] as many times as necessary with everyone you encounter in the strip club. This process will ensure that you are establishing dominance in your interaction and are not making the eye contact too deliberate, forced, or otherwise uncomfortable^[41] for the person you are engaging. If you develop this eye contact skill, you will find it one of your most powerful seduction techniques. I am convinced that this little trick is one of the big secrets that women NEVER tell men... because if they did, they would be

handing over an incredibly powerful mind-control technique.

Keep in mind that you should not look around the club like you are trying to find someone or something. This is a dead giveaway that you are new to the club and are unfamiliar with your surroundings. If you must look around to take in your surroundings always use a sideways glance and never do it more than is absolutely necessary.

You should also claim your visual space while you are in the club. You do this by only paying attention to what is directly in front of you and that which shows up in your peripheral vision. When people move into your visual space, use the four-step eye contact technique and allow them to move on. You must avoid rubber-necking around the club at all costs. Always assume that someone is watching you... and judging you... to see if you belong in the club... to see if you deserve VIP status. Chances are you won't be getting any action from strippers if you don't make the cut!

Facial Expressions

The strip club master must be in control of his facial expressions at all times^[42]. Every emotion capable of being felt by humans can be expressed through the face. People interpret these facial expressions and draw conclusions about a person's entire character^[43]. Because of the tendency to generalize someone's character and the power that these initial impressions can have, the strip club master knows that he must always be using his facial expressions to send the right signal about who he is as an individual.

The strip club master should always try to keep a slight, knowing smile, or smirk, on his face. He should always appear to be just about to laugh or to appear as if he knows something funny, interesting, or ironic about his environment and those around him. He should always appear as if he just heard some great news and is trying to be humble and keep it a secret^[44]. This slight, confident smile should be the strip club master's neutral facial expression. You should rehearse this smile in front of mirror until it becomes natural. You should practice it on your friends and family. Practice it with them until you can get them to ask you, "What's up with you?" or "What's that look for?" or something similar. You will find that this one particular facial expression has the incredible power of causing others to be intrigued by you... or interested in you and what you may know. This one facial expression is a key component of your nonverbal communication and will ensure that other people get the right first impression about you... one of confidence, power, secrecy, and fun!

The facial expressions of surprise and disgust should also be used by the strip club master as a way of giving and withholding approval. A look of shock can also be used as a substitute for both. If people are intrigued by you, they will be attracted to you and will seek or try to win your approval^[45]. For example, if someone tells you a joke or story that you think is funny, look at them in surprise, as if you did not think they were funny at first, but now you do. If they tell you a joke or story that you do not think is funny, look at them in disgust, as if your opinion of them has been lowered. This type of instant feedback with your facial expressions will drive people wild^[46]!

The strip club master will also use a tilt-of-the-head maneuver to convey that they don't understand what is being shown or told to them. Squinting of the eyes and drawing up a corner of the mouth can really sell this expression! This

expression can be used to silently ask someone to repeat themselves. This expression is MUCH more powerful than asking, “What did you say?” or “Say what?” or “Hmm?” or “What?” A lot of people find those phrases annoying because they don’t like repeating themselves. By tilting you head and squinting, you are silently asking them to repeat themselves and are suggesting that they are dumb or worthless if they don’t.

The strip club master also knows that he can silently call anyone over to him by simply squinting at them. In a loud, packed strip club, this technique works wonders! By squinting at someone from a distance, you subtly tell them, “I have a problem with you.” Because people have a subconscious need to be liked by people, they will drop whatever they’re doing, or stop talking to whoever they’re talking to, just to diffuse the threat they perceive in you. If you tell them you did it as a joke or were just messing with them, you will multiply the power of this technique exponentially^[47].

There are dozens of emotions, each with their own facial expressions; however, during your first 30 days, before anyone really knows you, you will want to limit your facial expressions to only those discussed above. After you have earned VIP status and begin building personal relationships with people at the strip club, you can then allow yourself to feel and express the full range of emotions. Remember, you are trying to intrigue people. You will most likely accomplish this by being hard to read, hard to please, and by just being different. As long as your being different is caused by you being dominant, confident, in control, and just generally being awesome, you will greatly enjoy the attention you receive from people in the strip club.

Style

Style is an outward expression of the way you feel about yourself. You need to understand that your internal belief structure about yourself and your purpose on this Earth will manifest itself in the form of your dress and grooming behaviors.

Along with body language and facial expression, style is one of the most visible means of self-expression in existence. Style also happens to be the most obvious, recognizable, and communicative form!

The main thing you need to know about style is that it changes all the time. As soon as something becomes popular, something else comes along and takes its place. It is because of this fact that you should refuse to be on the cutting edge of style. Your style should be “edgy”, but not too edgy. Cutting-edge-style has the tendency of speaking louder than the person wearing it! Cutting-edge-style can make someone a freak show... a train wreck^[48]... a failed attempt at peacocking^[49].

Don't let your sense of style to overpower your personality. Instead, you want your sense of style to COMPLIMENT your personality. You want it to be a congruent expression of who you really are. You should believe in its truth and use it to make a silent statement about yourself, a statement that reveals much about your personality, values, access to resources, and your understanding of coolness, or the concept of cool^[50].

Use style to emphasize your strong physical attributes and downplay your weak attributes. If you are in shape, you should wear form-fitting clothing; if you are out of shape, you should wear loose-fitting clothing. If you are tall, you should not wear vertical stripes; if you are short, you should not wear horizontal stripes. Your belt should match your shoes and your socks should match your pants. If you are wearing jeans you can break these rules, but only if you think you look good in them^[51].

Accessories make BIG statements about a person and you should therefore choose his accessories carefully. Stick to the basics^[52] and have a reason why you select each one. You can convey this reason with a story that demonstrates high value^[53] or other high-class behavior and personality traits.

If you have hair, you should flaunt it; if you don't, then you should shave the rest of it off. "Going bald is not a choice; being bald is!"^[54] A well-fitting hat or cap is acceptable. If you do opt for a hat, you should wear a baseball cap backwards^[55]. Either way, the hat or cap should be worn low on the brow, and little, if any, forehead will show. Men who wear caps high on the brow where most, if not all, of the forehead shows, look like they're four years old and should be slapped so don't do it!

Strip clubs have a lot of black-lights. Because of this fact, he knows that he can attract a lot of attention if he wears white. Wearing a well-fitting, stylish, white shirt will make him glow, and everyone will notice him eventually^[56]. A strip club master will take advantage of any means or ability he has to attract positive attention without saying or doing anything for it.

Clothing that is heavily-branded should be avoided. Brand-name clothing can easily overpower and trump your personality. This will cause other people to judge you or draw conclusions about your character without ever getting to know your personality.

Keep in mind that "the man makes the clothes", not "the clothes make the man". He will always let his true brand... his personality... outshine any statements his clothes may make about him. Because he knows the power of branding and the marketing machines behind them, he will just avoid them.

The best thing about style is that it updates itself. You don't need to worry about style as long as you update your wardrobe every once in a while^[57]. Manufacturers spend a ton of money researching, designing, and creating clothing that is up to par with modern fashion trends. By updating your wardrobe regularly you can be sure you are incorporating modern fashion into your wardrobe. At the same time, the bulk of your wardrobe will consist of clothing that is tried-and-true in the fashion and style sense. If there is any item of clothing in your closet that you have not worn for one year, just throw it out or give it to goodwill. These types of items have a tendency to hold you back and impair your ability accept emerging fashion trends. If you REALLY like an item that is out-of-date, put it in a box or bin and get it out of your closet or dresser... anything to prevent yourself from seeing it every day.

By following the above style tips, you will position yourself in the above-average category of style... which happens to be the sweet spot... not too

much... not too little... just right.

Vibe

The strip club master knows that he must be sending out the right vibe in order to achieve strip club mastery. He knows that vibe is similar in definition to attitude, yet very different in application and should not be confused with each other. Attitude deals with an internal state of mind. Vibe deals with an external messaging system that people use to silently express emotions to each other. Vibe can be easily understood by thinking about vibe, or vibes, as emotional energy vibrations. We broadcast and receive these emotional energy vibrations at different wavelengths, much like a radio transmitter^[58]. When you tune into a specific wavelength, or vibe, you can understand the message, or emotion, being broadcasted. The same is true for humans and how they pick up on someone else's vibes. The same is true for you. You are ALWAYS sending out a vibe that people around you can pick up on. If you want to game the masters of women, you are going to need to master the art and science of sending out the right vibe.

The best way to learn how to send out the right vibe in a strip club is to practice tuning into other people's vibes. Tuning into someone's vibe is easy. All you need to do is ask yourself, "How much energy is that person giving off?" By answering this simple question, you can detect much about a person^[59]. People broadcast and receive vibes all the time^[60]. By tuning into other people's vibes you can then ask yourself how the vibes make you feel. Are you attracted to their vibe or do you want to distance yourself from them? Start explaining to yourself what it is about a person's vibe that makes you feel a certain way.

It goes without saying that you want to send out an attractive vibe for others to pick up on. It should also go without saying that what people find attractive varies by the individual; however, there are universal qualities that all humans find attractive^[61].

If you are interested in speaking with someone, you will want to tune your vibe to about one level higher than that person's; however, until you engage someone in conversation, you are going to want to send out an attractive baseline vibe. The best attractive baseline vibe will silently communicate that you are extremely content, or satisfied, with everything in your life, especially the fact that you are in a strip club alone. This is very important! You must be able to silently communicate to everyone in the club that you have every need in your

life met. If you are unable to create and project this vibe to others because all your needs AREN'T being met, then you're going to have to fake it till you make it! Act as if you have your entire life under control. Act as if you don't have a care or worry in the world. Act as if you have your whole life figured out. Act as if every need you have is currently being met. ACT AS IF YOU ARE A VIP!^[62]

Giving off a vibe of extreme contentment is very powerful and works well inside strip clubs. The reason for this is because the majority of people, DO NOT have their lives figured out and ARE NOT content. Therefore, people often find themselves constantly on the search for something. When people who are searching for something come across a person who has already found everything, people will take notice. Their attraction to this person will be palpable and you will use this attractive vibe to spin your magic web of strip club mastery.

Gear

The strip club master uses his entire body as a seduction tool and therefore doesn't need to rely on props. Because of this, you should only bring the bare essentials with you inside a strip club. The bare essentials should be a money clip^[63], cell phone, keys, gum^[64], and a totem.

The money clip was mentioned earlier as a necessary accessory, and it is, because of its ability to compliment your sense of style; however, it is also included as a necessary piece of gear because of its usefulness in strip clubs. Money clips keep your money, or access to money, organized in one place. They also serve as a reminder to hit the ATM because they look tacky and desperate when not holding onto anything^[65]. \$100 to \$200 in cash is the ideal amount to carry in your money clip. That amount will be enough to get you in to, and out of, most strip clubs and the situations you will encounter^[66].

Cell phone

As you might guess, your cell phone says a lot about your personality. It may even reveal a bit about your financial condition. Cell phones are interesting little gadgets and are the perfect time waster. They can also help a person seem preoccupied or busy with their heads buried into the screens and tapping away at some worthless application. They can also help people look like total zombies with no personality and no personal lives. For this reason, you should only use your phone if you have to.

If someone calls you or if you have to make a call, go to the restroom or go outside the club to do so. Don't be one of those jackasses that talks on the phone while he is in a strip club. Keep your texting to an absolute minimum. The only time you should even take your phone out of your pocket is to input a stripper's phone number into it. Don't ever let your phone distract you from being present in the club. Just leave it in your pocket and get back to everyone later; you have work to do!

Keys

As you might imagine, you can tell a lot about someone by the keys they carry with them, how many they carry, and how they carry them. As a general rule, you want to carry as few keys as possible. It is common knowledge that the more keys a person carries, the lower their status in society is^[67]; the fewer keys a person carries, the higher their status^[68]. For this reason, you should carry only the absolute minimum number of keys you need to get you through the average week. Take off keys that you only need every once in a while and buy yourself a cook key rack^[69] that you can hang them on. If you have more than five keys on your keychain you should seriously rethink your career choice.

You should also pay particular attention to how you carry your keys. People who use tacky key chains to hold their keys are looking for attention. People who use multiple, tacky key chains are looking for attention, insecure, and indecisive. They are unsure about the messages they are sending out with their key chains, and therefore they cannot decide which one is best, so they connect them all together. You should use just one keychain and it should be interesting on a mature level^[70]. Find a modern, masculine keychain that shows a sense of style and personality. If you cannot find such a keychain then you should just use a key ring.

A lot of men today are using mountaineering carabiners to fasten their keys to their belt loop. Ironically, this is acceptable even though the concept was lifted from the janitorial occupation. It is acceptable because it makes your keys more readily accessible and you don't have to worry about them getting uncomfortable when you sit down. They are reasonably secure being attached this way and you will rarely, if ever, lose your keys. For all of these reasons, using a carabiner to carry your keys screams of manliness and makes a statement^[71]. Use one if it suits you. If not, just keep them in your pocket. Just remember to think "sleek" when it comes to your keys and how you carry them. You won't fail to send out the right message if this is your guide.

Gum

Gum is essential gear to bring with you to a strip club for three reasons. First, having and chewing gum will ensure that you will never be the guy with bad breath^[72]. Second, gum is universally liked by everyone and provides instant gratification to people who want or need^[73] it and activates the reward/pleasure response in the brain^[74]. Third, the act of giving someone gum activates the Law

of Reciprocation, whereby the person you gave the gum to will feel the subtle, subconscious drive to return the favor in kind^[75].

Giving a stripper gum can also be a fun, unique, and interesting way to start teasing and bantering with them. For example, let's take a look at a situation that happened to me just the other night at a strip club: Stripper: Is this seat taken?

Me: (Just staring at her.)

Stripper: Can I join you?

Me: Wow! Would you like a piece of gum?

Stripper: No thanks, I'm fine.

Me: I can see that, but I really think you should take a piece in this instance.

Stripper: Why? Does my breath stink?

Me: Maybe^[76].

Stripper: Shut up! (Slaps me on the shoulder.) It doesn't stink.

Me: Not THAT bad, but still... I'm only going to offer once. If you don't accept now you will never be able to get a piece off me ever again^[77].

Stripper: Who said I wanted a piece off you anyways?

Me: Everyone wants a piece of me.

Stripper: (Laughing) Oh really?

Me: Yep, especially your coworker friends over there. They attacked me. I barely made it out with my life... and my gum.

Stripper: Who did?

Me: Never mind. Just take the gum, PLEASE, so we can talk about something else.

Stripper: Okay, give me a damn piece!

Me: That a girl. (Giving her a piece.) You can sit now.

Stripper: (Sits down.)

Above you have a typical example of how to start an interesting and fun conversation with a stripper while sending out all the right signals and conveying the message that you are unique, funny, and a ball-breaker. Additionally, you required her to supplicate to your demand of taking a piece of gum before you allowed her to sit down. This is a prime example of how you can show control and dominance over her and her territory^[78]... and all you needed was a pack of gum. Mastery!

Totem

A totem is an item that carries special meaning to its holder^[79]. The totem can be anything but it should be sleek and low profile enough to be able to be carried in your pocket. Its meaning should be very personal to you and you should keep its meaning a secret from everyone^[80]. The totem's meaning should be powerful and positive and the mere thought of it should boost your morale, ego, and confidence^[81].

One might consider a totem a good-luck charm or the belief in them to be superstitious but their significance plays a far more important role in strip clubs. Carrying a totem with you allows you to enter unfamiliar territory with a sense of "home-field-advantage". Essentially, possessing a secret item of great significance and power will cause you to subconsciously transmit a vibe of calm, cool, confidence^[82] to everyone around you. It is your secret. It is the source from which your wellspring flows^[83]. You can use it to draw an infinite supply of personal power from.

Chances are, you have already selected your totem. You may already be carrying around with you every day and just never realized what it was. A totem is an ultra masculine item that can ONLY do good things for you and is therefore it is highly recommended that you carry one from now on, especially when you go to strip clubs. It will, at the very least, provide you with a secret that you can withhold from strippers^[84].

You should only allow strippers to see your totem by "accident"^[85]. You should hint at its great power, put it away, and then change the subject. People who have and keep secrets are intriguing, and as you know, intrigue is the name of the strip club mastery game.

Language

Human beings communicate with each other using language. This language can be separated into two elements: nonverbal and verbal. Nonverbal language is the method by which you speak using your body. Verbal language is the method by which you speak using your voice.

Language experts believe that over 90 percent of all communication between humans takes place nonverbally. Even so, both types of communication are important and used simultaneously to send and receive messages with other people. Let's take a look at each type and discuss how you can use them to play and win the strip club mastery game.

Nonverbal

Nonverbal communication is most commonly known as “body language”. It is the way you communicate with others using your body^[86]. Body language can be your greatest ally and friend or it can be your greatest enemy and foe. This is because you communicate via body language automatically without actually thinking about the message you're sending out to be picked up by people observing you.

Your body language and how you carry yourself is programmed deep within your subconscious and is hard to consciously control without proper training, conditioning, and practice. It is far beyond the scope of this book to break your body language down and reprogram you from scratch as this process can take years to achieve any kind of positive results. This is especially true if you have endured any kind of trauma that severely inhibits your ability to send out a strong, healthy, happy, and confident message to those you're communicating with. Having said that, we are going to look at some ways for you to cheat the whole therapy process, take the shortcut, and learn how to start sending out a powerfully clear message about yourself and how you expect to be treated while you're in a strip club.

Posture – Standing

The correct posture you want to employ in strip clubs is easy to describe.

Basically, you want to stand as if you are propped up by a wall. To get an idea of what the proper posture feels like, get up and stand next to a wall with your heels, butt, and rear shoulders touching the wall. Keep the back of your head off the wall by one or two inches depending on the shape of your skull. Let your arms and hands hang down freely. The trick is to hold this rigid posture while appearing relaxed.

Chances are you slouch or hunch over your spine and your muscles will not be used to being held in these back and upright positions. For this reason, you will need to practice holding this position until it feels natural^[87]. Practice standing up against a wall every day for one minute a day for 90 days^[88]. At the end of your 90-day body posture workouts your muscles will have strengthened and adapted to their new positions. Before long your body will assume this upright posture and you will no longer need to think about or practice it.

Posture – Seated

There may not be a strip club in the world that doesn't have chairs with backrests; therefore, you should learn to use them. Unless the chairs are uncomfortable^[89] you should be leaning back in the chairs at all times. If the chairs have armrests then you should be using them as well. Better yet, use the backs of the chairs next to you as armrests^[90]. This will make you appear as open and receptive to being approached by strippers as possible. It is always a good idea to take up as much space as possible. Strong men will always take more space than they are given. Weak men will always be satisfied with what they are given and will usually allow the strong men to encroach on their ever decreasing personal space. It should be no surprise that you want to use your seated body posture to convey the message that you are a strong and dominant male who is willing to fight for their personal space and comfort^[91]. It is worth repeating that the goal of your seated body posture is to appear as open and receptive to being approached by strippers as possible. If you are not a naturally dominant man then this seated posture will be VERY uncomfortable with you at first; however, in time and after seeing some positive results, this seated posture will become second-nature to you. You will also notice that this posture keeps men away from you^[92] and how it attracts women to you^[93]. Get used to getting A LOT of attention when you sit in a strip club this way. Everyone will be wondering where you get the confidence to sit and take up space this way. Their wondering about you will lead to that magic emotion we know as intrigue!

Posture – Walking

The posture you want to have while you are walking through a strip club is identical to the standing posture you will develop over the next 90 days. After you complete your minute-long sessions standing against a wall, you will want to hold that posture and then step away from the wall. Hold this position while you walk around. Let your arms sway back and forth naturally as you walk. The key is not to overdo your arm swinging nor do you want to keep them rigid at your side like some toy soldier. Pick different rooms in your place and walk there with purpose. Know where you are going and then walk there.

Practice walking through doorways while keeping this position. Make sure your shoulders are square with the door jam. Chances are you don't normally walk through doorways with erect and broad posture. Crowded rooms and hallways will make this even more difficult but you always want to make sure you are defining and claiming the personal space around you^[94].

You want to make sure that you don't walk too fast or too slow while holding this correct walking body posture. Focus on walking one notch down from your normal pace. It should feel both normal and slower than usual. When you feel both at the same time, then you know you are walking at the right pace.

Verbal

Even though the vast majority of your communication is nonverbal, your ability to communicate with strippers verbally using your voice is very important. Your primary goal of using language to communicate should be to backup what you are portraying about yourself nonverbally through body language^[95].

The key to using your voice to your best advantage is to focus on developing tonality, vocabulary, and vulgarity. Each aspect in order of their importance to your game is explained in detail below:

Tonality

It is always more important HOW you say something than WHAT you say. For this reason, you must work on your tonality. Tonality is the fluctuation in your

voice as you speak. You want to vary the pitch and speed of your speech so that you don't sound monotone or come across as a bore. Don't force any tonality that doesn't come naturally to you. The best way to take advantage to make it work for you is to start talking about topics that YOU are really interested in^[96].

Not only will speaking this way make you appear as if you really care about what you are saying^[97], it also makes you appear as if you are interested in the person you are talking to^[98]. Additionally, speaking with enthusiasm makes it harder for a person to lose interest or tune out of a conversation with you. Developing tonality for these three reasons will make you an all-around better speaker and you will become more interesting to people you talk to^[99].

You should also learn how to inject and hold on to pauses while you speak. When pauses are placed and used correctly while speaking, you can have strippers eating out of the palm of your hand^[100] waiting to hear what you're going to say next. Take time to sip your drink, smile and say "Hi" to other people, light cigarettes, or look around every once in a while you are conversing with strippers. Let them know that they are not the most important and dominating thought in your mind^[101]. By not being fascinated by a stripper's beauty and sex appeal you place yourself in a different category than most men who go to strip clubs. Men in this different category are immediately given a higher status in the stripper's mind because they have made themselves a challenge. If a stripper wants to fascinate you with her beauty and seduction skills, she is going to have to invest a little time in getting to know you^[102]. When strippers start investing THEIR time and money to get to know you, you KNOW you are on the path to strip club mastery.

Vocabulary

There is no better way to demonstrate your intelligence^[103] than by the proper use of your vocabulary^[104]. Vocabulary is the word set that your interpersonal speech is made up of. Having a robust vocabulary makes you appear smart to other people. If you appear smart, people will listen to you more than other people and they may also believe what you say is true. When people believe what you say, it gives you credibility with them. Credibility makes it easier to get other people to comply with your demands and wishes. Credibility is a key component to getting VIP status in strip clubs and the best way to get it is to appear intelligent.

But there's a catch! As you know, there are two types of intelligence: book-smarts and street-smarts. If you overdo book-smarts, you will come across as a know-it-all or a dweeb. If you overdo street-smarts you will appear stand-offish or as a robot, incapable of feeling any emotion or attachment. Just like with your vibe, you want your intelligence level to be perceived as one click higher than the person you're interacting with. That way you get both the advantage of seeming intelligent and credible without the side effect of appearing like a brainiac^[105].

Some good advice is to learn how to be flexible with your vocabulary and take time to learn how other people speak^[106]. You should learn to adjust your vocabulary to the person you are speaking to. People will receive your communication favorably if they see you as a SLIGHTLY wiser version of themselves.

If you lack in the vocabulary department you don't really have to worry much as you're typically not dealing with the most intelligent specimens on the planet. Just make sure you don't come across as being LESS intelligent than strippers as they have a tendency to take more advantage of people they think are dumb. You won't need to worry about this because you will have all your bases covered before you ever step foot inside a strip club. You will have everyone wondering how you make strip club mastery appear so flawless and easy!

Vulgarity

Vulgarity, or profanity^[107], should be considered a spice, much like salt and pepper, to a meal; and, just like spices, they should be used sparingly. The trick is to use just the right amount. Too much vulgarity and you'll seem like you're trying too hard or are a savage raised on the streets. Not enough vulgarity and you'll seem like you are square and too nice. The proper choice, timing, and use of swearing can help illustrate and make your point. It will also give your personality a little edginess to it. This is especially critical if you are using your vocabulary to give evidence of your intelligence. You can use vulgarity and profanity here and there to dull down your intelligence to the perfect level for who you're talking to. Plus, vulgarity is rarely used by "nice guys" and incorporating it into your verbal communication will help ensure no stripper places you in that category.

Each aspect of your verbal communication is important but you should always remember that you should never use it to state DIRECTLY how good you are or how much better you are than other people.^{[108][109]} Unless you are injecting major humor into these types of statements you'll appear arrogant or that you're trying too hard to impress^[110]

Active Listening

Most strippers have never REALLY been listened to by someone who knows how to actively listen to them. Chances are, since puberty they never had a male listen to them because the men were always thinking about how attractive they were and visualizing having sex with them. In a strip club, strippers are EXPECTING you to be fascinated by their beauty and sex appeal and are NOT EXPECTING you to actually listen to them. Actively listening to strippers demonstrates that you have self control. Possessing self control and not allowing yourself to be captivated by their beauty and sex appeal immediately sets you apart from every other man who walked into the club that day.^[111]

It's very easy to actively listen to someone. Simply pay attention to what they are saying, repeat what you are hearing to yourself, and don't interrupt the person talking. If you do this, your subconscious body movements will take care of themselves.

If you are not a good listener or if you have ADHD or something you are going to have to fake it. Fortunately, it's easy to make it look like you are listening to someone. Just look the person in the eye, nod your head every once in a while, repeat what they just said back to them occasionally, and say "Mm hmm" or "Uh huh" once every minute or so. The beauty of fake listening to people is that you appear like some great conversationalist, yet in reality, you are thinking about a thousand and one other things than what the other person is saying.^[112]

Remember that actions speak louder than words and that you have two ears and one mouth. This means that you should be doing twice as much listening as talking. There is a hidden side effect of talking less than you listen. It helps you come across as being a good listener^[113] to the person you are talking to; however, to the independent observer, it will appear as if the other person is seeking your approval^[114]. It is extremely important to condition other people to

treat you with respect while seeking your approval because chances are, when you get crowned with VIP status, it will be an approval-seeking act of respect! This is the moment you want to be seeking in every strip club you enter. Everything is about respect... and treating you right. This is how a strip club master is treated and why it's so much fun to be one!

The Prizes

Now that you know about what sets the strip club master apart from everyone else in a strip club, it's time to learn about the strippers who work in them. Although VIP status has its rewards and perks in and of itself, the vast majority of men would prefer to use their status to have sex with strippers. Since strippers represent the ultimate prizes for reaching strip club mastery, you must learn how to make them desire YOU over any of the other hundreds^[115] of men that they have the option to sleep with. This may seem like an insurmountable feat with these kind of odds stacked against you, but because most of the competition is clueless to strip club game, it is actually a lot easier than you might think. There are a few concepts about strippers that you must understand first before you can become a strip club master.

First, stripping is a stripper's job. They primarily do it to make money^[116]. You should assume that EVERYTHING a stripper says and does is to get money out of their customers... and you!

Second, strippers aren't expecting to fall in love with anyone they meet at work. In fact, most strippers have self-defense mechanisms built in that will prevent them from falling in love with anyone. You must be careful to press all the attraction buttons in a stripper WITHOUT flipping the affection switches. If you do, you will end up in the friend zone^[117].

Third, strippers aren't in the business for the sex. Like most women, they can have sex anytime they want with anyone they choose. Being a stripper multiplies this reality exponentially. Often, sex is the last thing on a stripper's mind. You must be able to get strippers thinking about sex with YOU. The only way to do this is to convey to them that sex with you is safe and will be extremely enjoyable for her. You cannot force her and you cannot pressure her in any way. You must also convey that IF SHE DOES have sex with you, you will be able to keep your tryst a secret.

Fourth, strippers don't know what your true intentions are. They assume you are there to spend your money on them. They also assume you are there to worship

them while they toy with you and play with your emotions. They are experienced with dealing with cocky, arrogant, and abusive men who try to dominate them but they have little experience dealing with truly confident men. The confidence you will have by learning the wisdom in this book will completely disarm them. This wisdom is your secret weapon and will give you a profound feeling of confidence; therefore, you must NEVER disclose your true intentions to a stripper^[118].

Fifth, everything in a strip club is designed to help strippers feel as safe as possible while they make themselves and the club as much money as possible. From the stage layout, the location of the bathrooms and dressing rooms, floor space design, to the bouncers, DJ booth, cameras, and private dance booths. From the moment you walk into a strip club, you are at a severe disadvantage because of the unfamiliar territory and the reasons and methodology of why the strip club is set up the way that it is. By reading this book, you are leveling the playing field by knowing and understanding why a strip club is set up the way that it is. You can then use this understanding to protect yourself from falling into the many traps that have been set out for unsuspecting customers.

Lastly, strippers do NOT like you. If they didn't work at a strip club, they would never give you a second glance if they were to meet you outside the club. Their profession is fake... it is an act. They have hardcore psychological issues with men. That is what allows them to morally justify taking their clothes off for money. They justify it by blaming men for everything bad that has ever happened to them. They view the entire male gender as the enemy and project their feelings on to you^[119]. Through you, and every other sucker who falls for their charms, they will exact revenge... one poor soul and one dollar at a time. For this reason, you MUST view them as the enemy, and like all enemies, they need to be conquered before you can claim victory. The best way to conquer someone is to understand them first. Let's start by understanding the motivations of strippers. By understanding their motivations, you can truly begin to understand what type of foul denizens of the dark you will encounter in a strip club^[120]. A stripper's motivations are listed and described below.

The Ten Motivations of a Stripper

These motivations are in no particular order and are always in play in some way or another with a stripper while she is on the job.

Money

To a stripper, money is the name of the game. It represents the ORIGINAL reason why they ever got started dancing in the first place^[121]. No matter how good a stripper treats you, it's not because they like you; they're just trying harder to get your money. A fool and his money are easy to part; you must remember this at all times while you are in a strip club^[122]. Strippers assume you are like every other guy who goes into the club and they expect you to give money to them for little to no work. Your goal is simple: MAKE A STRIPPER WORK HARD for your money, IF they get it at all! Make them buy you a drink or a shot, give you a cigarette and make them light it^[123], save your seat when you leave, tell you an interesting story, give you their real name, kiss you on the cheek, or something that requires compliance from them. If they have to work harder for your money, they will appreciate it more^[124].

Simply put, when you are just beginning your journey to strip club mastery, it is strongly advised that you do NOT give a strip ANY money. This is important because you need to understand that you can get everything you want from a stripper without giving them money^[125]. It is also important because it gets you in the habit of saying "No" to strippers^[126] which will make you a challenge^[127]

When you get closer to mastery, you can allow yourself to buy a stripper a drink or shot or give them a \$5, \$10, or \$20 tip. This is acceptable at this stage of the game because you will only do this for strippers who have shown you respect and you're just returning the favor^[128]. Because you only do this every so often, strippers will value it more when you do. Be random with which strippers you reward with your money. The harder to read and figure out, the better! You want a stripper thinking about you. Withholding money from them for reasons that are hard to figure out is a great way to intrigue them!

Attention

The second factor motivating strippers to do their job is the attention they get

from dancing on stage and working the floor after their set is over. This motivation is more like a “need” or a “craving” than a “want” and continually drives strippers to keep dancing for many years^[129]. Strippers have a deep psychological need for this attention as most, if not all, strippers did not receive enough attention from their fathers growing up and they’re trying to get from strange men what they could not get from their own father, uncle, brother, cousin, or other male role model^[130]. Always keep this in mind when a stripper smiles, laughs, or otherwise seems to enjoy herself around you... she is not enjoying your company... she is enjoying the attention you are giving her.

Just as you can withhold money from a stripper to intrigue them, you can withhold attention. Simply do this by ignoring them. Don’t give them any natural attention. Make them work and EARN your attention. REWARD them with your attention... never give it away^[131]. The easiest way to do this is to simply ignore them and act like they aren’t even there. Make them repeat their greeting or make them tap your shoulder twice to get you to acknowledge their presence and act surprised to see them. Give them your attention in small doses. Get them hooked on YOUR attention. Your ability to control yourself when you see them, and not jump around like a little, excited, puppy dog, like every other guy in the strip club, will intrigue them. Intrigue them and they will need you like they need the attention they get from dancing.

Power & Control

The third motivating factor behind why a stripper dances at a strip club is for power and control. In a strip club, strippers are the main attraction and the entire club, its staff, and all the rules are designed to protect the stripper from strange, drunk men and make them feel safe while they tease, seduce, and coerce the men to give them their money. A stripper knows that if the strip club is run well then they are completely safe and untouchable by the men who come into the club. The men who come into the club desire and lust after them and a stripper is in complete control in who they give their time and attention to.

Because strippers are wanted and in demand by the men who come into the strip club, they are in control. Having control is the same as having power... and having power is seductive and addictive. Many women who dance in strip clubs have no power in their real lives but once they walk into the doors of a strip club,

they become powerful in their god-like power of selection, seduction, and protection^[132]. The combination of being the ultimate selector and seducer, combined with the complete protection to do it safely gives a stripper a euphoric sense of self-worth and importance. A woman cannot get this heightened sense of self-esteem anywhere in the world... and that is why they go to work every day^[133].

Interestingly enough, if you withhold money and attention from strippers, you also prevent them from gaining any power or control over you. As long as you withhold money, attention, power and control from a stripper, YOU have all the money, attention, power, and control^[134]. If you have the money, attention, power, and control you will become intriguing to them. Intrigue a stripper long enough and it will lead to attraction. Once a stripper finds you attractive, she loses all her power to you. Once you have all the power, you can truly enjoy your prize... and strip club mastery.

Drugs & Alcohol

The fourth motivating factor in why a stripper dances at a strip club is for drugs and alcohol. In exactly the same way that customers give strippers money, attention, power, and control, they also willingly give them drugs and alcohol in return for a stripper's favor and the remote chance that she will sleep with them.

In a strip club, it is expected that a customer will buy a stripper a shot or a drink or give them a cigarette whenever they want one^[135]. There is no other profession in the world that comes with the perk of free booze and cigarettes while on shift^[136]. What must be understood about strippers and free booze is that if they actually consumed every drink and shot that is bought for them while they are on shift, they would die from alcohol poisoning or be so drunk they could no longer stand. It is common practice in strip clubs to have the bartender water down shots and drinks so the stripper can go through the motions of accepting the "gift" from the customer, as not accepting the drink or shot would seem impolite, and the bar gets the money and the bartender gets the tip for making drink. For this reason, resist the temptation to buy a stripper a drink or a shot, even if she asks for one^[137]. If you buy a drink or shot for a stripper, everyone in the strip club wins but you. Besides, the guy next to you will buy them what they want and you get to keep your money^[138].

Strippers have bottomless access to an infinite variety of drugs. If you can think of a drug, they can get it^[139]... it all depends on who comes into the strip club and what drug they're going to use to get into a stripper's panties. Do yourself a favor and if drugs are your thing, don't offer them to strippers. On the slight chance she happens to trust you enough to accept your offer of a free high, she'll tell all her friends and boyfriends about your kindness and you'll be overwhelmed with all their requests for your goods. If, however, drugs ARE your thing, you can always use a stripper's strip club contacts to get hooked up when you're in need, but you should never reciprocate. It is always better to keep drugs a one-way street with strippers... always receive, never give. Let them get their fix elsewhere!

Drug and alcohol use is so prevalent in strip clubs that if a stripper doesn't begin her career with a drug and alcohol problem, it certainly won't take very long for her to develop one. Although you may see her environment as unsafe and unfit for someone as beautiful as a stripper may appear, you must always keep in mind that YOU CANNOT HELP OR SAVE THEM^[140].

Be aware of drug and alcohol use in strip clubs and just accept the fact that the stripper you're talking to is either high on something or is looking to get high. If a stripper ever asks you for drugs, just say that you're not into them, or do whatever you need to change the subject. If a stripper finds out that you can provide her with drugs, she will see you as a drug connection and you will open yourself up to getting used by her^[141].

Last, but definitely not least, if drug and alcohol use is prevalent enough at a strip club, the cops know about it. This means that they are more likely to pull cars over that leave the strip club to do "random" searches. You don't want this type of attention. Be wise... never allow yourself to get caught up in the drug scene at a strip club.

Gifts

The fifth motivation behind why a stripper dances at strip clubs is because of all the gifts they receive from customers. These gifts can take the form of practically anything you can imagine but most often a gift is a substantial sum of money, jewelry, clothes, shoes, job offers, drugs, gift certificates, vacations, cosmetic enhancements, cars, and houses. These gifts are given to the strippers

by customers to earn their favor in hopes of having sex with them^[142].

It is best to not ever give a stripper a gift of any kind^[143] for two reasons: first, you will never be able to compete with all the rich dumbasses who have nothing else better to do with their money than spend it on strippers, and second, it won't work. Strippers are desensitized to accepting gifts. They are desensitized because they receive lavish gifts all the time^[144]. After a while, gifts stop having any meaning... especially if they are given without being earned. Giving a stripper a gift shows them that you do not understand this fact and that you don't have anything else better to do with your money. In other words, you will look just like another sucker who is going to pay her bills for the next few days, weeks, months, or however long she can keep you in tow and fascinated by her^[145].

The best gift you can give a stripper is your attention and you should therefore never give them a material gift of any kind. The only time it is acceptable to give a stripper a gift is ONLY after they have given YOU multiple gifts... and even then the gift should not reflect your status or your feelings towards a stripper. You must appear to them as if it is commonplace for women to give you gifts and it is just normal for them to do so. By doing this, you will turn the table on them and their interest in you will increase dramatically. This increase in interest is the intrigue that you want a stripper to feel for you^[146] and will help you achieve strip club mastery.

Revenge

The sixth motivation behind why a stripper dances at a strip club is for revenge. Chances are that EVERY male in a stripper's life, be they their father, brother, boyfriend, uncle, grandfather, cousin, boy toy, or whatever HATES the fact that she gets paid to take her clothes off and give lap dances to strange men for dollar bills. Well, chances are that the stripper LOVES the fact that her dancing at a strip club bothers the men in her life so much so she continues to do it. By making the men in her life worry constantly about her lifestyle, the stripper exacts revenge on every man who has ever hurt or even slightly disappointed her. In this way, a stripper makes her profession a weapon and uses it every single day to crush the men who care about her.

This is an important motivation to understand when it comes to gaming

strippers. It is important because if the most important male role models in a stripper's life can't make her change her occupation... HOW THE HELL ARE YOU GOING TO DO IT!^[147]

Validation

The seventh motivation behind why a stripper dances at strip club is for validation. All women are insecure about their looks because they know that their place in society is determined by how they use their looks to attract a high-status man^[148]. The prettiest woman in the room will always end up with the highest-status man. The second prettiest woman in the room will always end up with the second-highest-status man, and so on^[149]. This is the social construct of our society. By giving a stripper your attention, money, and gifts you are validating her beauty and attractiveness. She no longer needs to wonder if you find her attractive... because now she knows. And once a stripper has your validation, she doesn't need it anymore^[150] and she can move on to the next customer. In this way, a stripper feeds off of the attention, money, and gifts you give her... much like the vampire she is.

The best way to prevent yourself from being taken advantage of by a stripper's need for validation is to never give them any. You can protect yourself by never sitting at the rail^[151], giving them money, buying them a drink or shot, complimenting them, or giving them any positive feedback of any kind^[152]. If you give them validation, they will simply move on to the next customer because they will have gotten what they needed from you.

If you are going to give a stripper ANY kind of feedback, make sure it is NEGATIVE. The secret to giving a stripper negative feedback is to do it without coming across like a jerk or an asshole. You do this by saying they would look better doing something else. For example, you can tell a stripper that her hair would look better up or down, curly or straight, or whatever the opposite of how she currently has it is. You can also tell them that different shoes, a different outfit, or a different makeup style would look better on them. A stripper puts A LOT of time, energy, and money into looking as sexy as possible while she's working. Negative feedback from you will make it impossible for her to receive the validation she so desperately craves from men. This is called Negative Validation.

The art of giving a stripper negative validation without coming across as a jerk or asshole is an important skill to learn. This is because every bit of validation you take from or deny her ends up giving you POSITIVE validation. In just a short period of time in the interaction between you and her, you will end up with ALL the validation she desires and she will have NONE. Try as she might, to get this validation back from other men, a stripper will be unable to do so. In order for her to get the balance of validation back and level the playing field SHE MUST GET THE VALIDATION BACK FROM YOU! It is during this time that she desperately seeks your positive validation that you can get a stripper to do almost anything.^[153]

Giving negative validation is one of the most powerful techniques you can use to achieve strip club mastery and get strippers all over you; however, you must be extremely careful with who you give negative validation to because it is a good way to get a stripper obsessed with you^[154]. Don't say you weren't warned!

Access

The eighth motivation of a stripper is access to higher-status men. There is no doubt that a stripper meets all types of men while working at a strip club. After several years, a stripper will most likely have met, interacted, and worked over every type of man imaginable, from the broke-as-a-joke, homeless, panhandler living on the street to the silver-spooned, spoiled-rotten, tycoon living in a mansion and supporting himself with a trust fund he didn't earn^[155]. If a stripper is hot enough, she has a chance of being "rescued" and "saved" by her Prince Charming or her Knight in Shining Armor where she can go live in his huge, shiny, and expensive castle and bare him several children. These children will now have a rich father with plenty of access to resources^[156] and will therefore be given a better chance at a happy and successful life.

It isn't always about children; however, as some strippers don't want^[157], or can't have children. Although more difficult, it is still possible for a stripper to meet a wealthy man, with plenty of access to resources, who also doesn't want, or can't have children. In either case the stripper herself gets a new "daddy" with access to resources that he is more than willing to share as long as she has sex and does sexual favors for him.

Most strippers are incapable of feeling or giving real love to another man

because of trauma they received or perceived in childhood. Instead, they only know that giving and withholding sex is the best way to manipulate a man into doing what they want him to^[158]. This is all they need to bait, lure, and catch even the richest of men^[159].

The best way to prevent yourself from being taken advantage of by a stripper's desire to meet higher-status men is to simply know your place in society. If you aren't the richest man in the room 99 times out of a hundred, than you don't have the access to resources that it will take to "rescue" or "save" a stripper from her Cinderella existence.

If you are like most people and live mostly paycheck to paycheck and are not hung like a horse, you cannot really offer anything substantial to a stripper so it is best not to even try; however, what is the fun in that? The best way to game strippers is to make them think you are rich, powerful, and are packing a solid nine inches. To make a stripper think you're rich simply buy shots for yourself, the bartender, manager, and/or owner while in the club. Not only will this help get the bartender, manager, and/or owner to like you, it will intrigue the hell out of any strippers nearby noticing that you're not spending any money on them. To make a stripper think you're packing some serious trouser-heat simply crack a joke about how small your penis is. Tell a stripper that you're hung like a triple-A battery or like a stack of dimes and that giving you a blowjob is like French-kissing a turtle^[160]. Not only will you make a stripper laugh when you tell them this, they will assume the opposite is true because they know men are sensitive about their penis size and would never make fun of it if it were REALLY small.

That last paragraph, alone, is worth the price you paid for this book as being able to successfully deceive strippers into thinking you are rich and hung like a baby's arm holding an apple will get you into more panties than you know what to do with. And, here's the best part: you will never need to show them your car, your home, or spend any money on them... because they will take you back to THEIR home using their free taxi cab ride they are being given by the taxi cab driver who wants to bang them! Once you're back at the stripper's place^[161], YOU get to be the one who bangs them! Ah, strip club mastery... you can almost feel it now!

Opportunity

The ninth motivation behind why a stripper dances at a strip club is simply BECAUSE THEY CAN! A lot of women don't have the looks, body, personality, or morality to take their clothes off and grind on strange men for dollar bills. For those women who do, dancing at strip clubs provides them the opportunity to earn more money in a night than a doctor makes in a week. This is why it is so hard for strippers to stop dancing^[162]. As long as women have the beauty and motivation to make money as a stripper, they will continue to do so. Around the age of 30, strippers realize they are getting older and receiving less attention and money than younger dancers and switch into retirement mode.

In retirement mode, they actively seek out a man with resources who can provide a very comfortable life for them and leave the game forever. Because strippers are looking for a man to settle down with and are typically more insecure because of their age and fading looks, you will experience better results seducing strippers who are around 30 years old^[163]. Strippers around this age are ideal for two reasons. First, they are running out of time find a rich man so they are open to being seduced. Second, women hit their sexual prime in their 30s which makes them better in bed.

Strippers in their 20s are the best prizes simply for their youthfulness, beauty, and general cluelessness. Younger strippers are higher in demand so your game has to be tip-top. In the beginning, you may want to hold off on seducing strippers in their 20s, simply because you will have to work harder... and risk more chance of rejection^[164].

On occasion, you will run into strippers in their late 30s and early 40s but it is rare. These women are the easiest to seduce because their advancing years and hard-partying ways have started to catch up to them. For this reason, they will be hungry for attention. Give it to them and they'll be yours! You can use these women for sex, if you want, but they are also good for providing information and gossip on the more in-demand strippers. It is always a good idea to have an informant on the inside while you work your way to strip club mastery.

It should be mentioned that there is a flip-side to the motivation of opportunity at work with strippers. Just as only a woman with the looks, body, personality, and morality will dance at a strip club, a woman who has these traits in abundance will move up in the strip club ranks quickly and leave the strip clubs for porn star fame. These strippers are called "Shooting Stars" because they shine bright

and attract a lot of attention and will only be around for a short period of time before they are recruited by the soft or hardcore porn industry.^[165] After you are done with this book, you will be able to seduce Shooting Stars with ease. Strip club mastery has its privileges!

To Please You

The tenth and final motivation behind why a stripper dances at a strip club is to please you... AND ONLY YOU! This is the most important motivation because it lays the foundation of your inner game^[166]. The fact is that everything a stripper does in her life, even as you read this, is all in preparation for the day she meets you. The second you walk into the strip club it is on! It is her time to prove to you that she deserves to be with you. IT IS HER TIME TO PLEASE YOU! Her whole entire life and all her experience has lead up to this moment; however, regardless of her seductive power, she is no match for you!

The best way to take advantage of a stripper's motivation to please you is to simply recognize it, acknowledge it, and give your approval of it. Begin each and every encounter with a stripper as her one chance to receive your attention and approval.

Act as if you have a check for a million dollars and you are going to give it to the stripper who treats you the best. You should have fun with this concept and ask a stripper, "If you had a check for a million dollars in your pocket, and you were going to give it to the person who treated you the best at the end of the night, how would you act?" This is a powerful and effective conversation starter because a stripper may read between the lines and assume that you are referring to yourself and are giving her a hint as to what you are planning to do. It also requires more information to answer the question correctly and is a fun topic to fantasize about in detail^[167]. Even if she doesn't believe you are actually going to write a check for a million dollars^[168] she will still get the idea that you are going to reward the stripper who treats you the best over the course your visit to the strip club. You don't even have to be specific about your reward and you don't even have to give it to them at all. You just want them to think that they need to treat you well and with respect.^[169]

Expect to be treated well and don't tolerate strippers who don't play along with your game. If they are pleasing to look at and to talk to, tell them so.^[170] If they

are not pleasing to look at and talk to simply tell them, “Hey, you’re not doing it for me. Can you clear out and make room for someone else? Thanks.”^[171] Don’t worry about coming across as a jerk by saying this because your time is valuable and you don’t want to be wasting it by talking to strippers who aren’t able to please you. Just be “matter-of-fact” and sincerely wish them luck with the rest of their night as you send them on their way.^[172]

We will explore inner game in more detail later in this book but keep in mind this last motivation of strippers and understand that what you believe about yourself to be true will eventually manifest in the real world. It doesn’t matter if you are not the most important person in the room. Act as if and fake it until you make it. Make yourself believe you are the most important person in the room. Soon, with a solid outer game, you will become a strip club master... the most important person in the room.

The Rules

There is a set of rules that, when followed, greatly increase the chances of achieving strip club mastery in 30 days or less. In the beginning, you must follow these rules and break none of them. Once you achieve VIP status at a strip club, you can choose to break some of these rules at times or not; however, you should NEVER completely disregard these rules!^[173]

Obeying these rules has proven time and time again to be necessary to achieve strip club mastery in as short of time as possible. These rules can help you instill a sense of intrigue in everyone you meet in a strip club. They will also help you earn and keep social proof, protect and retain your personal space and power, and make it almost impossible to be taken advantage of by strippers.

These rules are described below in no particular order of importance as they have their greatest impact when followed as a collective whole. They will ensure you will appear unlike anyone a stripper has ever met.^[174]

Rule #1

Take up as much space as possible.

Following this rule is important because it allows you to use your body language to communicate that you are cool, confident, in control, and dominant over your surroundings. To accomplish this, lean back in your chair, drape your arms over each chair to either side of you, prop your feet up on anything possible, spread your things out on the bar, and always be on the verge of creeping into the space of the people next to you.^[175]

You will know your behavior and body language is sending the right message when you start to annoy other men around you.^[176] They will automatically hate you for having the balls to mimic the display of the Alpha Male^[177] because they do not. They are haters... never mind them. If any of them mess with you, remember to punch them in the neck just below the ear as hard as you can like I told you before. If you ever are forced to do this, nobody will ever question your Alpha Male status ever again.

Additionally, this body language is important because it is considered “open” instead of “closed”. Closed body language, such as folding your arms, crossing your legs, folding your hands, keeping your hands in your pockets, *etc.* is what you want to avoid exhibiting while you are at a strip club. Open body language, such as resting each arm on the backs of the chairs on either side of you, spreading your legs, leaning back, *etc.* is more attractive to strippers because it demonstrates that you are comfortable in your environment.^[178] Because this body language is more welcoming, you will find that you get approached exponentially more by strippers when you display open body language.

Taking up as much space as possible in a strip club will most likely be very difficult for you to do at first, especially if the strip club is packed and you are not used to going out by yourself. You are just going to have to power through this hurdle because demonstrating that you are an Alpha Male, by taking up more space than you need, is one of your ultra secret weapons that you can use to achieve strip club mastery... and you won't even have to open your mouth!

A strip club master takes up as much space as possible.

Rule #2

Disregard a stripper's stage name. Instead, give them a cute nickname based on their outfit or an accessory.

Most strippers use stage names that they have given themselves that reflect whatever it is they are trying to communicate about themselves to people in the strip club.^[179] Strippers often put a lot of thought into the name they choose to dance to. By ignoring it and giving her one of your own you take away her power of personal choice and replace it with the submissive power of accepting one you give her.^[180]

You should give a stripper her nickname as soon as possible. A stripper will usually make several rounds during a shift and will come back multiple times. If you can't think of a name to give her when she first approaches you, then be sure you think of one to give her before she comes back again.

For example, if a stripper is wearing a red, white, and blue outfit, you can call her America because she reminds you of a flag. If she is wearing a lot of make-up, you can call her Cleopatra because she liked to wear a lot of eye make-up. If she is acting really crazy, you can call her Coyote Ugly because she reminds you of the girls from the movie. If she is insanely attractive and seductive, you can call her Aphrodite, the Greek goddess of love.

As a default, and to make sure you are never caught off guard and unable to think of a nickname to give a stripper, you should call them Sparkles.^[181] Tell them it's because of all the bling they are wearing or how their eyes sparkle when you look into them if they aren't wearing any jewelry.

Giving a stripper a nickname is such a powerful technique for establishing dominance between the two of you that you will notice an immediate power shift after you do it. For this reason, this is one of the most powerful of all the rules. Use it to achieve strip club mastery in no time!^[182]

A strip club master disregards a stripper's stage name. Instead, they give her a nickname of their own.

Rule #3

Never make eye contact with a stripper until they sit down with you.

The idea behind this rule is that you want to make strippers work for your attention. Strippers troll the strip club looking for their next target. Customers who make eye contact with a trolling stripper will nonverbally communicate to the stripper that you want her to approach you. Essentially, eye contact is an invitation. An invitation gives the stripper the power of choice. You don't want to give a stripper any power of any kind so you want to avoid invitations of any kind.^[183]

The key to making this rule work for you is to pretend that strippers are invisible until they are within three feet of you.^[184] Once they have entered your space you can then interact with them. Give priority to the strippers who hug you, kiss you, and sit on your lap.^[185] You want to send the message to other strippers that this type of behavior is welcomed and expected by you. You also want to send the message to strippers that hugging you, kissing you, and sitting on your lap is NORMAL.

By following this rule, strippers will be forced to approach you to get ANY attention from you at all. Before long, they will learn to be very affectionate with you because you will be activating their reward system with your attention. By mastering this one rule you can bring out the competitive nature in strippers to get them competing with each other to get your attention.

Needless to say, while you're in a strip club, you want to be surrounded by strippers competing for your attention. Follow this rule to make it happen!

A strip club master never makes eye contact with a stripper until she sits down next to him.

Rule #4

Never get caught checking out a stripper's body.

This rule is effective because checking out a stripper's body gives a stripper your attention and validation. Every bit of attention and validation that you give a stripper will be absorbed by them and unreturned.^[186] This one-sidedness results in a power shift from you to the stripper. Because you want to retain all your personal power, you should never give your attention and validation to a stripper without it being earned first. They will earn your attention and validation by approaching you.^[187]

Learn to use your peripheral vision when in a strip club. With practice, you will be amazed at how well you can see using only your peripheral vision.^[188] You can also use reflective surfaces around and behind the bar to help monitor your surroundings. Glass, mirrors, bottles, chrome, brass, *etc.* all provide the perfect way to stare directly at people in the strip club without them ever having any idea what you're doing.

By following this rule, a stripper will be compelled to approach you to get your attention and validation. Once she has approached you, IT'S ON. She will be in your personal zone and be fair game! We'll discuss what you can say and do to master this situation later in the book.

A strip club master never gets caught checking out a stripper's body if she is not within his personal space.

Rule #5

When you check out a stripper's body, make it obvious that you're doing so.

This rule is directly related to Rule #4 but is important enough to deserve its own rule. Once a stripper is in your personal zone, you SHOULD check out her body^[189]... except you want to make it obvious that you are doing so. Make brief eye contact with the stripper before SLOWLY scanning her body up and down. You want to communicate that she is in your space and may not deserve to be there. You need to pass judgment on her first. Except here's the rub... you aren't going to tell the stripper what you think of her. You aren't going to tell her if she passed your test or not. You want her to marinate in her insecurity as she tries to figure out if you approve of her or not. Make a stripper ask you what you think of her... and then never tell her. After a while, she will seek your approval for everything about her. She will ask you if she looks good in her outfit, if you like her music, if you like her hair, shoes, piercings, tattoos, or whatever.^[190] Before long, she will be telling all the other strippers that you are her boyfriend in an attempt to keep them away from you.^[191]

This rule is effective because the instant a stripper cares about your approval, the power dynamic shifts to you. She will become very insecure. As long as you withhold your judgment over her, a stripper may not leave you alone. She will be compelled to do whatever it takes to find out what you think of her. Just know that you can tell her what you think of her at any time and she will leave you alone.^[192] Revealing your judgment breaks the spell of intrigue that you have cast upon her and allows her to go back to everything else she has power over. Because you have told her what you think of her and given her what she wants, a stripper no longer has any need for you.^[193]

For best results, obey this rule at all times and NEVER tell any stripper what you think of them. Keep changing the subject until they stop asking you stupid questions. They will learn eventually. They will learn that you own them and are in complete control.

A strip club master makes it obvious he is checking out a stripper's body when she is in his personal space.

Rule #6

Don't give compliments to a stripper.

This rule is simple... don't give a stripper the attention and validation that they crave. Every customer in the bar is complimenting every stripper in the club telling them how beautiful and sexy they are. By the time a stripper gets to you she will be high on her own ego. The last thing she needs is for you to start fawning all over her telling her something she already knows and is expecting you to say anyway.^[194]

This rule works well because you aren't giving a stripper any attention or validation that she expects from everyone. By withholding compliments^[195] you set yourself apart from every other customer in the club. Your intrigue builds and you retain your personal power. A stripper must interact with you more and work to earn any attention and validation from you.

Complimenting a stripper is just a nice, easy, and direct way of giving your personal power away to a strange woman who has heard every compliment and line in the book. To achieve strip club mastery, you will need to keep all your personal power for yourself.

A strip club master never gives a stripper a compliment.

Rule #7

Never sit at the rail^[196].

You want to stay away from the rail for a couple reasons. First, you want to be hanging on to your money so keep it in your pocket. Second, sitting at the rail is like holding a sign that reads, “I like to pay money to be teased!” You can also turn this sign around and it would read, “I like to give all my personal power to strange women I don’t even know.” This sign would go with your shirt that reads, “I make decisions based on what my penis tells me.” You are at the strip club to master the skill of seducing the masters of men. You are not there to supplicate yourself to them and be their slave.^[197]

This rule works because you are withholding money, attention, and validation,^[198] the three most powerful motivating factors behind why a stripper dances at a strip club. If you withhold these from a stripper, then she will seek you out to get them. Don’t worry about what the stripper is doing... just ignore her and she will come find you. Remember that you want to always be aware of your personal power and keep it for yourself. Sitting at the rail and waiting for a stripper to come take your money is the best way to give all your power away at a strip club.

A strip club master never sits at the rail.

Rule #8

Never buy a stripper a drink or a shot.

This is one of the more important rules to follow because it not only prevents you from giving a stripper attention and validation, it prevents you from giving strippers gifts of alcohol, which happens to be two other important motivating factors behind why a stripper dances at a strip club.^[199]

Sometimes, a stripper will just straight-up ask you to buy her a drink or shot instead of you offering her one.^[200] It is very important to refuse in a strong, confident, yet respectful manner. You can accomplish this by responding with, “Sorry, I’m just buying drinks for myself tonight.” This conveys that you know her routine, that sometimes you DO buy drinks or shots for strippers, and that she has just caught you at the wrong time.

You WILL get asked to buy a stripper a shot or a drink while you are at a strip club. It’s a standard line that strippers use to break the ice with a customer. Most, if not all of the time, a customer WILL comply with this request and the stripper will immediately assume they are just like every other customer who has ever come into the club. Say “No” to a stripper’s request and you immediately set yourself apart from everyone else.^[201] If you can refuse a stripper’s request in a confident, yet polite manner, you demonstrate that you are comfortable in your own skin and that you don’t have to spend money on strippers to get them to like you or spend time with you. Better still, saying “No” to strippers demonstrates that you don’t care what they think about you.^[202]

You may also want to start asking strippers to buy YOU a drink or a shot just to mess with them.^[203] Not only does this turning the tables on a stripper by beating her to the question, you might just shock her so much that she ACTUALLY buys you a drink or a shot!^[204]

A strip club master never buys a stripper a drink or a shot.

Rule #9

Never buy a lap, private, or VIP dance from a stripper.

This rule is important for two reasons. First, you won't be giving any of your money, attention, or validation to a stripper who will just use it to gain power and control over you. Second, by not buy a lap, private, or VIP dance from a stripper, you are NOT doing what the vast majority of customers came to the club to do. This is important because if you want to get treated differently than every other customer in the club, it's best to not do the things that most customers do.

It is not unusual for a stripper to approach you and ask for some kind of dance. When this happens, just reply, "Nah, I think I'd rather see you dance back at your place." Say this line with a slight, knowing smile and you will come across as a confident, funny, and charming man who is playing a dominant role in the strip club. Just the fact alone that you had the balls to respond to a stripper in this way will cause her to see you differently. A stripper will start paying closer attention to you after you politely refuse her and try to seduce her at the same time. You become a challenge for her and she will play along for as long as you keep it fun, new, and interesting. [\[205\]](#)

This rule is one of the most important and you must never break it if you want to achieve strip club mastery. It primarily is used to retain your personal power by not giving it to a stripper. It also prevents a stripper from seeing you as just another customer. When she decides she wants to know more about you she will find out that it is impossible to do while the two of you are in the strip club. She will be forced to spend time outside of the club with you. Once the two of you are hanging out outside of a strip club you can finally ask for your dance.

A strip club master never buys a lap, private, or VIP dance from a stripper.

Rule #10

Never let dancers give you routine lines or talk about topics that they normally talk about with customers.

Chances are that if a stripper has been working at a strip club for very long she is going to have perfected her routine for luring, seducing, and using men who come into the club. The majority of a stripper's shift will be spent on auto-pilot while she goes about her way like a robot programmed to collect as much money as possible while giving the least amount of effort.

A stripper will have developed standard lines that she uses in conversation with every customer she encounters in a strip club.^[206] There are two lines that you will want to become familiar with. The first is, "I'm not allowed to date customers." If a stripper says this line to you she is rejecting you in a nice way... and she is full of shit.^[207] The second line is, "I have to (fill in the blank). I'll be right back." This is the most common line a stripper will give you and you will hear it ALL the time. When a stripper tells you this, she is excusing herself from your company and she may or may not come back.^[208] When a stripper says this line to you, you must immediately interrupt her and say, "Don't give me that!" This will stop her dead in her tracks and she will ask you what you mean by your comment. You will learn exactly what to say in response to her question later in this book, but for now, just know that if you allow her to treat you in the exact same way she treats all the other customers in the club, she will think of you as just another customer.

This rule applies to normal conversation as well. A stripper will go into auto-pilot and talk about topics she knows men are interested in. Strippers do this for a few reasons. First, if she finds the conversation boring, she will always have a way to liven it up. Second, she knows that if she gets you talking there is a good chance you will open up emotionally... and therefore more likely to open your wallet. Third, if she can keep the conversation on topics she's familiar with she can retain her feelings of power, control, and security.^[209] Because a stripper is experienced in conversing with a broad range of men, she knows what men like to talk about. She will try to steer the topic of conversation to one she is comfortable with. If you let her do this, she will be controlling the conversation and getting your attention and validation by listening and responding to her.^[210] Since you want to be in the seducer role, you must be sure to be in control of the

conversation. If she starts a conversation topic, change it... or just ignore her. Either way, you want to get her out of her comfort zone and in compliance with topics of your choice. You want HER to follow you down YOUR path.^[211] This is the key to seducing strippers!

A strip club master never lets a stripper give him routine lines or talk about subjects they normally talk about with customers.

Rule #11

Never give a stripper a straight answer... unless the answer is “NO”.

This rule is important to follow because it helps you maintain a high level of intrigue with strippers. As a stripper gets more and more intrigued by you she will no doubt start asking you a lot of questions. She will want to know what your name is, what you do, if you're married, if you have kids, what kind of car you drive, if you will buy her a drink or a shot^[212], and so on. These are standard questions that strippers ask to gauge your status. She will use your answers to decide whether or not you are worth the investment of her time. It is important to be evasive with your answers to be sure you never tell her anything that she can disapprove of.^[213] You want to come across as the most mysterious man she has ever met.^[214]

This rule can be even more effective at building and maintaining intrigue if you inject humor into your evasive answers to a stripper's questions. For example, if she asks you what you do for a living^[215], you could say, "I'm a stuntman" or "I'm an ass model" or "I'm a disposable lighter repairman". The stripper will obviously know you are joking but she will continue to press on with her question; when she does, keep up with the evasive answers and tell her, "I'm the guy who drills holes in Swiss cheese" or "I'm the World French-Kissing Champion". She still won't believe you and will keep on asking. Eventually, just say, "Okay, okay, you got me... I'm a pornographer." The response you get from this answer will range all across the board depending on her level of comfort with taking her clothes off in front of a camera^[216]; however, no matter what her response, you should use it to change the subject or she will wear you out with her questions. Just start asking her questions about HER personal life and turn the tables on her like you are deciding whether or not she is worthy of YOUR time. If the same stripper ever gets back on to her line of questioning, just say, "I'll make you rich!"

The above example depicts how you can respond to just one of a stripper's questions. You can use this type of evasive answering for ANY and ALL of her questions.

The second part of this rule states that you should ALWAYS give a stripper a straight answer if the answer is "No". Be blunt, to the point, and direct with

your “No’s” and be sure to put emphasis on them.^[217] Use your “No’s” to establish dominance, power, and control over strippers. Continue to use the word “No” whenever possible until she learns not to ask any more questions.^[218] If a stripper keeps asking you questions to the point where it stops being fun for you, or if you run out of evasive and funny answers, just tell her in a firm voice, “Stop asking me stupid questions!”^[219]

It is extremely important to abide by this rule because it is one of the quickest ways for you to demonstrate to a stripper that you ARE high-status, different from every other customer, and that you are fun to be around. Master just this one rule and strippers will NEVER forget you!

A strip club master never gives a stripper a straight answer... unless the answer is “No”.

Rule #12

Never pass up the chance to bust a stripper's balls!

This rule is effective because it demonstrates to a stripper that you aren't intimidated by their beauty, sexiness, or power. Busting a stripper's balls^[220] allows you to place yourself exactly one notch above a stripper's status in the strip club, whatever it might be.^[221] By affirming your higher PROJECTED status inside the strip club you demonstrate incredible confidence and belief in your ACTUAL social standing outside the strip club. If you bust on a stripper's balls from the beginning of your interaction with her, you communicate that you are dominant over her and she will assume a submissive role with you.^[222] Like most things, there is a right way and a wrong way to busting on a stripper's balls. The right way involves using humor to take the edge off of your comment. Humor takes the edge off of your ball-breaking comments and also gives a stripper mixed emotions caused by her being unsure as to whether or not you intended to be mean. The wrong way of breaking a stripper's balls involves using no humor and leaves no doubt as to whether or not you intended to hurt her feelings.

The good news about the art of ball-breaking is that a stripper will give you ALL the ammunition you need to take your best shots at them; however, it is always best to have a few zingers memorized that you can deliver whenever you want and in any situation. Below is a list of several one-liners that you can use with great effectiveness on strippers in a strip club: "Yes, Satan."

Use this whenever a stripper approaches you from behind, the side, or takes you unawares. It is effective because you communicate to her that she is evil and you are good in a dominant way.

"That's a nice purse. Do you have a gun in there or something?"

Use this after a stripper has sat down next to you and set her purse on the bar. All strippers carry purses while they are on shift and it doesn't matter what kind they have. It is effective because you are acknowledging an accessory of hers that she put a lot of time, thought, and money into. It is also effective because it will be clear that you are joking. This is a great way to break the ice with a stripper and both of you will become more

relaxed after you have a laugh together.

“Is that a mood ring?”

Use this if a stripper is wearing a ring with a black stone or gem in it. It is highly effective because all strippers know what a mood ring is and they also know that black represents the worst mood you can have. It is also effective because it is very funny and will elicit a feeling of nostalgia from the stripper and she will relate the feeling to you.

“Wow! Those are really tall shoes. What, are you like 4’4” without them?”

Use this anytime with a stripper but only use it once per stripper. With near certainty, the stripper will step down off her shoes to show you exactly how tall she is.^[223] This ball-breaking line is effective because you trigger an automatic response from the stripper that makes her look foolish after she realizes she did exactly what you thought she would do. After she shows you how tall she really is, just roll your eyes and move on.

“Your daddy didn’t spank you enough as a child, did he?”

Use this whenever strippers try to distract you with their sexuality. Strippers will periodically grab their boobs, squeeze them together, bounce up and down to make them jiggle, or they will do a hundred other things with their body to distract you and divert your attention towards them. This line is effective because you are acknowledging what the stripper is trying to do, yet you are demonstrating authority over them and self-control over your own bodily reactions and emotions. Strippers find this comment funny and will invariably reply with a quick “Nope”. If a stripper doesn’t stop her distracting behavior after you deliver this line, tell her, “Get the fuck out of here with that shit. Don’t come back until you’re ready to stop teasing me and do it for real.” Talking to strippers in this way has an amazing affect on them.^[224]

“I’m going to get you one of those rainbow hats with a propeller on it.”

Use this line any time a stripper says anything to you that sounds even

remotely dumb. This is effective because by saying this to a stripper, you are actively withholding your approval and validation of her.^[225]

“That’s it. Go sit in the corner and put your helmet on.”

Use this any time a stripper says anything that bores or offends you. This line is highly effective because you are talking to her like she is a retarded child who needs discipline.^[226] If the stripper continues to talk to you, just say, “Stop. You heard me. It’s time for you to go.”^[227]

“Did you know that your nose wiggles when you talk?”

Use this any time you want to distract a stripper while she is talking to you. This is a highly effective way to take a stripper off HER game because it will make her feel self-conscious. A stripper will often completely lose her train of thought after she hears this from you. This line should be delivered as an interrupt with a slight smile on your face. Regardless of what she says after you deliver this line, follow it with, “It’s cute... now, what were you saying?”

“Your hair would look better up [down]?”

Use this line whenever you get a chance with a stripper; however, you don’t you have to be careful with how you deliver this one. Strippers are very sensitive with their looks and are quick to misinterpret what you say about them. Deliver this line in a matter-of-fact tone while looking directly in their eyes. Make it sound as if they ALMOST have your approval... if only they will change just one minor detail.^[228] This line is effective because you are giving the stripper part, but not full, approval.^[229] If this line is delivered correctly, the stripper should let her hair down or put it up for you to see. When she does, just say, “Mmm, nice.” This won’t work with strippers with short hair so you can just use “shorter/longer” instead of “up/down”. It will have the same effect.

“Come here often?”

Use this line to break the ice with a stripper you are just meeting. It is effective because you are putting a funny spin on a very common line. It is also effective because you are implying that stripper is just another

customer and that she wears her little outfits in public like it's a normal thing for her.

“Are you always like this?”

This is the perfect ball-breaking line to use on strippers ANY time... for ANY reason.^[230] It is effective because it takes a stripper off guard by letting her know in a humorous way that she is boring you or getting on your nerves. The trick with this line is to really sell it to the stripper by asking this question in a suspicious manner. You want to give the impression that she just disappointed you with whatever she just said.^[231]

“You're a dork!”

Use this line whenever a stripper tells you a joke or otherwise tries to be funny. It is effective because you send a mixed message: that you find her funny and NOT funny at the same time. This line is most effective when you say it through a big smile or chuckle. You can also add in a sideways shake of the head for emphasis to really sell it to the stripper.^[232]

Eww, gross... you just spit on me!”

Use this line to interrupt a stripper while she's talking in midsentence. It is effective because, chances are, she's never had anyone do this to her before so you will completely take her off guard and disarm her because she won't know how to respond.^[233] It is the perfect blend of rudeness and cuteness and works like a charm. This line works best when you sell it by exaggerating how grossed out you are. The more you exaggerate, the better this line works!

“You're such a player! I bet you say that to all your boyfriends.”

Use this line as a response anytime a stripper boasts or brags to you in any way. It is effective because you are letting the stripper know that you are not gullible like all the other customers in the strip club. This line is also a great way to find out if a stripper has a boyfriend... because if she doesn't, your comment will bother her to the point where she will disclose this fact about her personal life.^[234]

“Oh yeah?”

Use this line anytime after you realize you have tuned out and not heard anything a stripper has said for some time. When that uncomfortable silence presents itself after she has finished talking just respond with this line. This line is effective because it not only gives the impression that you are listening to the stripper, it gives the impression that you are actually interested in what she has to say.^[235]

“Yeah, you *would* say something like that.”

Use this line anytime after a stripper has given you her opinion on any topic. It suggests that you see through her bullshit and cannot be seduced easily by her charms. This line is effective because a stripper will think you are implying something negative about her character^[236], yet, it is clear that you are joking.^[237]

“Alright, you just earned yourself detention.”

Use this line after a stripper has said anything to you that you don't like or don't agree with. Saying this line with a touch of authority AND humor is key to the proper use of this line. It demonstrates that you have power and control over the stripper, yet, it is obvious that you are joking with her.^[238]

Each of the above lines works like a charm with strippers when you're trying to bust their balls about something.^[239] The key is to exaggerate the emotion you're trying to convey so it becomes clear that you are joking with the stripper you're busting on.^[240] The main goal of busting a stripper's balls is to demonstrate to them that you are unaffected by her charms and that you can take control of the interaction at any time you choose. Remember, delivery is the key. Just be cool!

A strip club master never passes up the chance to bust on a stripper's balls.

Rule #13

Disqualify strippers at least three times before you qualify them.

This rule is important to understand and implement because it immediately sets you apart from every other customer in the strip club. Strippers are used to being hit on by customers all the time. Typically, when a customer hits on a stripper they will do one of two things: they will qualify or disqualify them.

Qualifying essentially consists of all the ways you can possibly suggest to the stripper that she SHOULD select you as her next sex partner or love interest.^[241] Some typical ways a customer may qualify a stripper would be to say, “You are so hot!” or “You are so sexy!” or “You are exactly what I’m looking for!” Basically, you are telling a stripper that you are totally in to her^[242] and doing what every other customer tells her all the time. Qualifying never works and only makes you look like a chump in her eyes. Don’t do it!

Instead, you should qualify them at least three times BEFORE you qualify them.^[243]

Disqualifying consists of all the ways you can possibly suggest to the stripper that she SHOULD NOT select you as her next sex partner or love interest.^[244] Notice the difference? Some standard lines that you can use to disqualify a stripper effectively are detailed below: “A good girl like you should probably be talking to a nice boy like that one over there.”

Using this disqualification line works well because it implies that you are a bad-boy, have a sense of humor, and that you have a stripper’s best interests in mind. Use this line ONLY on strippers who you are interested in because they will likely stick around after hearing these words come out of your mouth.

“I think you’ll make a good friend.”

Using this disqualification line will usually make a stripper’s jaw drop to the floor. This is most likely because they will have never heard this line come out of a man’s mouth.^[245] Use of this line will make a stripper

immediately want to be MORE than just friends because you just told her that you're off limits thereby making yourself a challenge to her.

“You know what? I don't think this relationship is working out. I'm breaking up with you.”

Use this disqualification line when a stripper is difficult or doesn't warm up to you like you want her to. Using this line clearly demonstrates that you have a fun sense of humor.^[246] This is another line that will shock a stripper because she will be taken off guard by your assuming you were in a relationship and that you had the balls to break up with them!

“I don't think you're cool [adventurous, mature, etc.] enough to hang out with me.”

This is a classic disqualification line that clearly demonstrates that you are different from every other customer in the strip club. It sets you up as a challenge and will most likely cause a stripper to try to prove that she is cool, adventurous, or mature enough to hang out with you.

“You couldn't handle me.”

This disqualification line is a surefire way to blow a stripper's mind. It has a near-perfect success ratio and says all the right things to a stripper... that you are a challenge, you are worth it, and you KNOW it!

You might think that disqualifying a stripper will repel her from you, but, in fact, it has the exact opposite effect!^[247] Strippers have a built-in aversion to things that come too easily for them. This aversion also applies to people.^[248] Strippers like a challenge! This is why it is so important that you make a stripper work for your attention and approval and why you want to disqualify them in the beginning of your interaction with them. This does NOT mean that you disqualify a stripper three times and then switch to qualifying them from then on.^[249] You must constantly vary your qualification and disqualification of strippers. You want to keep them on their toes... keep them guessing... never

quite letting them know exactly how they stand with you. [\[250\]](#) Strippers LOVE drama... treating them like this gives it to them!

A strip club master disqualifies a stripper at least three times before they qualify them.

Rule #14

Never reveal to a stripper why you are at the strip club.

This rule is important because not revealing why you are at a strip club provides you with a secret that, when kept, will help build intrigue in the strippers, bar staff, and management.^[251] It is quite possible that you will be asked directly what you are doing at the club since you aren't participating in all the strip club "reindeer games". If you don't get asked, the people are still going to wonder what you are doing there and will probably assume the wrong reason if you don't tell them.

By following this rule, you are given a great opportunity to plant the seed of your identity and your purpose for being at the strip club into the mind of strippers. Basically, you want to tell a stripper that your visit to the strip club is not your first visit to a strip club. In fact, you want to directly state to a stripper how comfortable you are in a strip club and that you PREFER strip clubs over normal bars. The best way to convey this message is by telling the stripper that you either used to work at a strip club or used to date someone who worked in a strip club. By stating this, strippers will automatically assume that you know how the strip club game works and will start treating you as an equal instead of a normal customer.^[252] By planting this seed, you also acquire the ability to politely decline ANY request made of you, whether it be a shot, dance, or whatever.^[253] This is important because you want to be able to have the option to turn down and reject any attempt to gain your money, attention, or validation without seeming rude or seriously offending the stripper. Instead, you are turning them down because you've seen it all and your experience and wisdom tells you that it would be a bad idea to comply with the request because it just won't work on you.

This rule is so effective that strippers will start to see you as an "ally" instead of a "mark". They will start coming to you for advice on how they can improve their game and make more money at the club. They will want to know who they should approach and what to say to them. They will start to treat you like you are their manager^[254]. This is where strip club mastery starts to take on a whole new level of fun!

A strip club master never reveals why they are at the strip club.

Rule #15

Always sit at the bar with your back turned to the stage.

Following this rule will help you build and keep the intrigue necessary to attract strippers. It is important to follow because it allows you to keep your personal power to yourself by not giving away any attention or validation to any stripper that may be dancing on the stage.^[255] It does this by preventing yourself from giving away any of your attention and/or validation that MIGHT BE ASSUMED by anyone observing you in the club. Even by accident or unintentionally, you can indicate your interest in a particular dancer by watching her dance.^[256] You want to avoid indicating your interest in a particular stripper because other strippers will sense this and no longer talk to you if they think they can't get any money, attention, or validation from you. You also want to avoid indicating your interest in a particular stripper because the stripper herself will sense this and make you pay dearly and work even harder to get her attention and keep her company.^[257]

Be stingy in your attention and only cast side glances at the stage to see who is dancing... and never stare too long.^[258] Gawking at the strippers on stage is the surest way to establish you as a rookie who cannot control his own emotions, drives, urges. A stripper knows that if you cannot even control your own emotions, drives, and urges then you will NEVER be able to control them.

Learn to make it appear as if you are disinterested in the stage and the strippers that dance on it. Your mission to the strip club is more important than any ONE stripper. Your mission is to earn VIP status and get ALL the strippers.^[259] If you want to get all the strippers, you cannot intentionally, or unintentionally, give your money, attention, and validation to just one... you must, one by one, give them all your money, attention, and validation... when the time comes... when they have earned it.

Even easier to explain because you don't have to get into the psychology behind it, it is a good idea to always have your back to the stage because the stripper on stage will assume that you are ignoring her. Strippers hate to be ignored and it will bother them until they find out WHY you are ignoring them. This insecurity and compulsion to know this will force them to seek you out almost

immediately after they are done dancing. When the strippers find you, you will get to run the rest of your game on them... and we're going to get into that later in the book.

A strip club master always sits at the bar with their back to the stage.

Rule #16

Always sit in the most high-traffic spot in the club.

This rule is important to follow because by sitting in the most high-traffic spot in the strip club you will dramatically increase the attention you receive from other people in the strip club. A customer sitting in the most high-traffic part of the club is the equivalent of a stripper being on stage... all attention will be on them! Not only will the high number of people walking back and forth near you draw attention to you, the majority of people inside the strip club will have to walk right past you at some point in time over the course of your visit.^[260] Because of this, the chairs next to you will be high in demand by both strippers and customers.^[261] You should try to keep the chairs next to you empty at all times so they will be available for strippers to sit down next to you.^[262] By doing this you will be able to keep a nice and fresh assortment of strippers next to you entertaining you throughout the night.

Following this rule works in tandem with the previous rule of sitting with your back to the stage. By sitting in the most high-traffic spot in the strip club, the stripper on stage will almost be guaranteed to notice you. When she notices that you are ignoring her, either intentionally or unintentionally, she will be more likely to approach you after she gets off stage.^[263] Once she approaches you, she will be able to take one of the empty seats next to you where you can then run your game on them.

You may often find that the most high-traffic spot in the club will be taken when you arrive at the club. If this is the case, just sit down as close to this spot as possible. As some point in time, the seat will become available. The second it becomes empty, jump on it and claim it as your own.^[264]

A strip club master always sits in the most high-traffic spot in the club.

Rule #17

Never approach a stripper to talk to them first. Wait for them to approach you.

The theory behind this rule is that whoever does the approaching risks being rejected.^[265] If you approach a stripper you are communicating that you desire her. By doing this you are giving her validation which you want to be withholding. In a strip club, it is the stripper's job to approach you to find out if they can make any money off you. Don't make their job any easier than it already is. By obeying this rule you will always retain home-field advantage and the power of rejecting any stripper who approaches you.

Following this rule is important even if you KNOW the stripper or have had ANY kind of relationship with them, be it friends, lovers, or otherwise.^[266] Of all the rules that have minor exceptions to them, this rule has NO EXCEPTIONS and must always be followed.

A strip club master never approaches a stripper. Instead he waits for them to approach him first.

Rule #18

Refer to strippers as “dancers” when you talk to them.

One thing you will eventually learn is that strippers never refer to each other as “strippers”. They see themselves as “dancers” or “exotic dancers”. By calling them dancers you show them a little respect.^[267] Strippers aren’t used to being shown ANY respect, so for a strange customer they’ve never met to call them dancers and show a little, it immediately sets you apart from all the customers she’s ever met in a strip club.^[268]

It is easy to demonstrate to a stripper that you know the difference between a “stripper” and a dancer. You can do this by telling a story of a “dancer” you used to date back in the day. You don’t need to point out or emphasize that you understand the difference between the two words either... a stripper will notice this on their own!

Following this rule is effective because this little show of respect to a stripper will dull the edge of your intimidation factor... which will automatically come with your high level of intrigue. Additionally, by initiating a small sign of respect towards a stripper, it is more likely that she will return the favor in kind.

A strip club master refers to “strippers” as “dancers”.

Rule #19

Never call a stripper a “bitch”. Instead, call them “brats”.

This rule is important to follow because calling a stripper a “brat” instead of “bitch” sets you apart from ANY other man she has ever met before... inside the club or out. Following this rule is effective because it is VERY common for a stripper to be called a bitch. This is usually because she isn't doing, didn't, or won't do something that a customer wants her to. Because the customer didn't get the compliance they were seeking, they're self-esteem feels injured, and they retaliate by calling the stripper a bitch... a word that the customer KNOWS will get a response out of them.^[269]

Calling a stripper a “bitch” is the best way to get them to NEVER talking to you again. Instead, if you call them a “brat” you will spark instant attraction with them. The attraction is sparked because by calling them this one simple word, you send out multiple mixed-messages that she will have to decide how to interpret. The messages that you send out to the stripper are: That you know what you want.

That you are bold enough to call them a name.

That you are dominant enough to call them on their bullshit.

That you are smart enough not to call them a “bitch”.

That you have a sense of humor.

That you think she's just being difficult.

That your status is higher than her status.

That you're disappointed in her.

That you're flirting with her.

Because using this word says so much about you, the stripper will have to think

about what you actually meant by calling them a “brat”. Often, the stripper will immediately ask you, “Brat? Don’t you mean Bitch?” To which you reply with a sly smile, “No, Bitches get slapped. Brats get spanked!” To which she might reply, “Oh yeah?” And you reply, “Yeah!” and then spank her ass right there in the club.^[270] And, if you get this far with a stripper by calling her a brat, you can be assured that it is only a matter of time before you will be making the-beast-with-two-backs with her.

You want to call a stripper a “brat” whenever the chance arrives; however, you also want to make sure you don’t overdo it. Like most magic tricks, it only works the first few times you perform them with an audience. If the word “brat” becomes common or old, it will lose its effect on the stripper!

A strip club master never calls a stripper a “bitch”. Instead, he will call her a “brat”.

Rule #20

Arrive at the strip club before the night-shift starts.^[271]

Following this rule is important for two reasons.^[272] First, by arriving at the strip club before the night shift starts, your chances of getting a seat in the high-traffic spot are dramatically higher. Second, and most importantly, arriving at the strip club before the night shift starts allows you to establish home-field-advantage. It is always better to already be at the club, comfortable, and in your groove before a stripper shows up for work at the club. It allows you to have already established your personal space boundaries and to have warmed up your game skills on the less good-looking day-shift strippers.

A strip club master arrives at the strip club before the night-shift starts.

Rule #21

Leave without saying “Goodbye” to a stripper or telling them that you’re leaving.

Following this rule is extremely important and cannot EVER be broken. It is effective because not telling a stripper that you’re leaving will do several things: it will make her wonder if you actually left, it will make her wonder why you didn’t say “Goodbye”, it adds mystery to your interaction with her, and it will get her wondering if she is ever going to see you again.^[273]

Basically, not saying “Goodbye” or telling a stripper that you’re leaving will get her thinking about you after you have left and gives you the best chances of making a stripper miss you. If you can get a stripper to miss you, she will be much more happy and excited to see you the next time you come to the strip club. If you can get strippers happy and excited to see you when you go into a strip club, you can be virtually guaranteed a good time. The best way to get a stripper happy and excited to see you the next time you go into a strip club is by letting them miss you!

A strip club master leaves without saying “Goodbye”.

Like most rules, the ones described above can be bent and broken... BUT ONLY AFTER YOU HAVE ACHIEVED STRIP CLUB MASTERY! And, even then, you will want to make following these rules the foundation of your game... and bend and break them rarely, if ever. There will be times when you have to literally force yourself to stick to these rules.^[274] But follow them anyway! They are proven to give you the best possible chances of establishing the high level of intrigue you are going to need to get your VIP status in such a short time.

The Game

Now, we get to talk about the best part of strip club mastery: your game. It also happens to be the most important piece to your overall success in the strip club... so you will want to pay attention.

Let's talk about what "game" is and why we call it that.

Primarily, "game" is everything you think, say, and do while you are at the strip club. It is the total sum of your ability, whether natural or learned, to attract and seduce strippers into compliance with your will.^[275] Secondly, the desire to attract and seduce strippers involves A LOT of your ego, self-esteem, and personal pride. For this reason, it is EASY to get your feelings hurt if things don't turn out the way you expected or if you get rejected. If you allow these rejected and hurt feelings to take hold inside you, you can become depressed and a whole series of negative effects can take hold in your life.

To eliminate, or at least significantly reduce the effects of hurt feelings and rejection, your ability to attract and seduce women is referred to something that is light, fun, and should have no real long-lasting side-effects of losing... a "game". By calling your sum total ability and skills with strippers a "game", it is easy to assume the personality traits necessary to have success with strippers and achieve strip club mastery.

There are two types of game: inner and outer. Inner game deals with the way you think, what you believe to be true about yourself, your habits, tendencies, insecurities, and everything that happens inside your head. Outer game is the way you dress, your style, your body language, the words you speak, the way you touch, and everything that happens outside of your head. The main difference between the two types of game is that outer game deals with how you treat other people... inner game deals with how you treat yourself. In most cases, a solid inner game is required to be in place before you can effectively demonstrate solid outer game. Because of this, we will focus on the inner game you'll need to develop to achieve strip club mastery.

Inner Game^[276]

How & What to Think

In being a guide to mastery with strippers and strip clubs, it does not make sense for this book to deal with a beginner, or even intermediate, understanding of inner game. This book assumes that you have an expert understanding of inner game and are seeking the capstone to your understanding of inner game. It is with this capstone that you can become a master in dealing with the masters of men.^[277]

Strippers are considered to be masters of men because they deal with such a wide variety of men from all walks of life on a nightly basis. Because you are already an expert on handling women, you understand how dealing with a variety of people of the opposite sex leads to greater wisdom. This heightened level of wisdom^[278] provides for a better-equipped bullshit detector and self-defense-mechanism that exponentially increases the difficulty level of the total game necessary to successfully pull strippers from the club night after night.

Strippers are more difficult to seduce than the average woman; however, the thrill of the chase is that much more exciting and the taste of victory is that much sweeter. Your inner game has to be locked down tight with the proper thoughts, assumptions, and affirmations in order to adequately pull off the proper outer game.

The key to possessing the correct inner game is quite simple. You have to imagine that:

You are a strip club master.

You are a VIP.

You know everyone in the club and they are happy to see you.

You are the most interesting person in the club.

You have years of success seducing and dating the hottest strippers

imaginable.

You are the party and the action follows you wherever you go.

You treat strippers so well that when you choose to give your attention and validation to one it's as if they just won the lottery.

You are in control of yourself and your surroundings.

There is nothing that can happen in the strip club that you can't handle.

It is possible to fake a solid inner game if you know all the right outer game lines, techniques, and maneuvers. In time, though, you will run out of outer game if your inner game isn't capable of creating new lines and routines to keep your outer game fresh and exciting. Use this guide as a crutch to build up your confidence, self-esteem, and experience to where you will be able to identify and work on your inner game.

Outer Game

What to Say & How to Say It – What to Do & How To Do It

The object of the game is to win the prize and collect the trophy. To win this particular prize you are going to need to compete head-to-head with many other men^[279]. These men are calling, texting, stalking, spending money, and sleeping with your prize as we speak. You are also going to need to compete head-to-head with the stripper herself, because, as you might guess, she knows what you want and she is not going to give it up easy^[280].

You are going to need to invade the stripper's world and dominate everyone in it. Your personality is going to have to clash head on with her master-manipulator personality and show her that you are untamable, impervious to her tricks and tests, and the most worthy of breeding rights with her. You are going to need to appear larger-than-life. You are going to need to intrigue every cell in her mind. You are going to need to captivate her mentally.

Steal the mind and the body must follow!

The best way to dominate a stripper's world is to not let her get away with her usual tricks, tactics, and techniques that she will use on you in a strip club. These devices have been developed by women of the night and have been perfected by use over the last several thousand years and are passed down from generation to generation. The devices are all part of a stripper's tool box. They will open this toolbox and use a device like a heat-seeking missile on you with deadly accuracy and astounding effectiveness whenever they want something from you^[281].

The Mission

To be able to call yourself a strip club master you must complete one mission. Your mission is simple but it is two-fold: get the phone number of ten strippers AND obtain VIP status at the club of your choice within 30 days of your first visit.^[282] You may attempt to complete this mission as many times as is necessary... provided you spend no two 30-day missions back to back in the same club.

Completing this mission will require dedication on your part; however, the time you invest into becoming a strip club master just might be the most fun you ever have.

Here is how you will complete this mission.

Agenda

In order to earn your VIP status and get ten strippers' phone numbers you're going to have to become part of the scene at the strip club you choose to play in. You should go to the strip club as many times as possible during your 30 days but you should never go two days in a row. This cuts your number of visits to the strip club during your 30-day period to 15. Ideally, you should be able to achieve both goals of your mission over the course of ten visits. This breaks down to getting one phone number from one stripper during each of your first ten visits.

At any time during these ten visits might you have VIP status bestowed upon you, but more than likely this will happen during your 11th through 15th visits.

It is important that you follow this strict 15-visit maximum and never go to the strip club two days in a row during your 30-day time limit. The reason why this is important is because it allows people you meet in the club to MISS you. Let them wonder who you are by first showing up in the club and then disappear the next day. Then magically you show up again and disappear again the next. The people in the club will know you are new and that you are spending a lot of time in the club but your presence will not become a nuisance or unwelcome. [\[283\]](#)

This agenda has been proven to be the most effective in achieving strip club mastery in the fewest number of visits to the club in the shortest overall length of time possible. [\[284\]](#)

The Opponents

Strip club mastery is a game that must be played alone. Everyone you meet in a strip club will have their own mission they are trying to complete, their own agenda that they are trying to push. They will place the importance of completing their own mission over yours each and every time. Because of this, everyone you meet inside a strip club must be considered an opponent as they are your competition. [\[285\]](#)

There are many types of opponents you will meet in a strip club. They are listed below along with the roles they play in the strip club. [\[286\]](#) Additionally, this book will examine how their roles and agendas can help you achieve your mission of achieving strip club mastery even faster. The types of opponents you will find in a strip club are detailed below. They are listed by rank and seniority according to their position on the social ladder in the strip club.

Strippers

The role of a stripper is simple: they are the prize... they are what you came to see. They are also the primary source of income to the strip club. Strippers pay a fee^[287] to the strip club based on the time they arrive at the strip club. This is called a House Fee.^[288]

Strippers go to work each night knowing that they need to make a certain amount of money so they can pay their House Fee just to break even. Beyond this fee, strippers usually have a dollar amount in mind of how much they need to make that night to pay all of their bills. This dollar amount is the strippers' agenda.

By understanding the ten motivations of a stripper, following the 21 rules of strip club mastery, and playing solid outer game you can favor of any stripper in the club. If you can win a stripper's favor you can then reap the rewards of having successfully seduced them.

Queen Bees

Queen bees are the most important player in strip club game. This is because many strip clubs are designed to keep them happy by giving them something to do. The reasoning behind this is simple: on average, strip club owners are wealthy. Strip club owners who are female don't have to work and therefore don't; however, not working can become very boring for a female strip club owner. For this reason, male strip club owners place these women in charge of running the day-to-day operations^[289] at the club. Being a strip club owner for women becomes hobby... something to simply pass the time and take away the boredom. They call the shots^[290] and are in complete control of the club. Because of this, if anyone working in the club wants to work their way up the ranks, they are going to have to get on the female owner's good side. Because everyone is trying to earn the affection and approval of the female owner, they are called Queen Bees. They are who everything in the club is being done for.

The way to get on a Queen Bee's good side and greatly increase your chances of them awarding you with VIP status is simple... all you have to do is three little things: introduce yourself to them as soon as you identify them, give them space and don't bother them, buy them a shot. After you and the Queen drink the shot, tell her it was good to meet her and then go back to sitting at the bar and mind your own business. This works because everyone in the club is always pestering her and kissing her ass and just generally being annoying. Your confident approach that is sensitive to her status AND space will draw her to you. Don't be surprised if she comes over to visit with you to learn a little bit more about you. If she does... just play it cool... follow all the rules and you should be fine.^[291]

Owners

For obvious reasons, owners are the also the most important people in the strip club game and are usually male^[292]. They can single-handedly make you a lifelong VIP member or banish you from the club forever. The choice is theirs, they like to make it, and they do it often.

Depending on the size of the strip club, you may see the owner quite a bit or almost never. The smaller the strip club the more you will see the owner at the club.

Game the owner by doing exactly the same thing you do for the manager: offer to buy them a shot and get them to talk about themselves while you pretend to listen and be genuinely interested in what they have to say. This works because people with big egos like to hear themselves talk and LOVE to be listened to. Offer to get them drunk on their own alcohol and the owner will warm up to you like you're an old college chum.

Worker Bees

Every person in the club that works for the Owners is a Worker Bee. They are called this because they are the ones that do all the work in order to keep the Queen Bee happy and the Hive thriving and making money.

Managers

The role of a manager is to make sure the strip club is making money. They do this by supervising every person in the club. The manager is the second-most powerful person in the club, next to the owner.^[293] Because of their power, managers should be the central focus of your strip club game.^[294]

Ironically, you will go to the strip club to game the strippers, yet you will be practically ignoring them... at first. Instead, in the beginning you will spend the majority of your time in strip clubs finding out who the manager is, introducing yourself, and making sure they like you. You do this by asking two simple questions: Can I get you a drink or a shot?^[295]

If the manager takes you up on your offer, ask them what they want and order it for them along with a drink or shot of your choice.^[296] Regardless of the manager's answer to this question... even if they refuse the drink or shot, follow up the first question with: You've got a nice club here. (Wait for them to acknowledge your compliment) So, is it as cool as it sounds to be the manager of a strip club?^[297]

This game tactic works because most strip club managers drink alcohol... and they LOVE when someone buys them a drink or a shot.^[298] It also works well because most strip club managers LOVE their job and LOVE to talk about it to other people even more. At this point, all you have to do now is sit back and listen, nod your head a few times, use your eye contact technique, and say "Oh yeah?!" and "Mm hmm" every once in a while just to demonstrate that you are listening to them.

You don't have to use the technique above if you are good with people and know how to get people to like you. Either way, you just want to make sure the manager will remember you the next time you come in.

The next time you go to the strip club, say "Hi" to the manager as if you are the best of friends and ask them if they want a drink or a shot.^[299] Do this with each manager you meet in the club. Treat them with a high level of respect and continue to let them know that they run a great club. Make sure you don't become a pest. Do this by not overdoing your compliments and drink or shot

buying. Let the manager return the favor a few times. Just be cool!

Get the manager talking about themselves and their club. Listen to them tell you about the good things, the bad things, and everything in between. You will be surprised at just how much a manager will tell you, a perfect stranger, about their club. This is because, more than likely, they don't have anyone in their life that listens to them about things that they find important. So you will fill in this void and they will look forward to you coming into the club each and every time.^[300]

Winning the manager over is critical to the successful completion of your mission because they are the ones who will make you a VIP! Additionally, being on good terms with the manager will provide mad social proof to the strippers... and anyone else in the club... that you are high-status and should be treated with respect.

Get good at getting the managers to like you and strip club mastery will become easy for you.

Bouncers

The role of a bouncer is two-fold: to provide the intimidation factor so that fights are less likely to break out in a strip club, and to move a fight outside as fast as possible when one breaks out.^[301] The ultimate side-effect of employing bouncers provides a general feeling of security and safety to everyone in a strip club that might not be there otherwise... especially to the strippers!

Bouncers can be your greatest allies on the quest to achieve strip club mastery. Not only can they provide you with insider information on what goes on at the club and the whole “who’s bangin’ who” game, they can become your personal bodyguards if you treat them right!

Getting in on a bouncer’s good side is really quite easy. The bouncers are going to be bigger, more physical, and more aggressive than your typical male.^[302] So, the way to get them to like you is to be more physical and more aggressive with them in the first place.^[303] This is what they know and this is what they respond to. Be their mirror, let them see themselves in you, and they will buddy up to you in no time.^[304]

The best way to get in their favor is to simply offer the bouncer a drink or a shot. Chances are, they will decline the offer because they are working; however, they will remember that you offered because “it’s the thought that counts” and just act of offering goes a long way.^[305]

Once you are in with a bouncer, there is almost no end to the favors they can and will do for you. These favors can be simple, like saving your seat, opening doors for you, giving you the low-down on particular strippers, and giving you social proof while you’re in the club. These favors can also be major, like stopping a fight before it happens, actually getting into a fight for you, and throwing someone out of the club for you before they become a problem.

Needless to say, these are important and valuable favors that you will want to be able to call in from the bouncers when you need them. Treat them more physically and more aggressively^[306] and ALWAYS TREAT THEM WITH RESPECT! Do this, and the bouncers can become your favorite people at the club.

Bartenders

The role of a bartender is to provide beverages, food, and snacks to everyone in the strip club. Of all the people in a strip club, you will most likely deal with the bartender the most. For this reason, they are the most important. You will want to make sure that you get on the bartender's good side.^[307]

The best way to get on the bartender's good side is by giving them two things: respect and money.

You can give the bartender respect by doing... and not doing... a few things. First, be patient and wait for them to take your order. Second, don't order, command, or boss them around. Third, get them drunk by offering... and buying... them as many shots as they will drink.^[308]

You can give the bartender money by tipping them 50% or higher on your orders.^[309] It's that simple. Tip them well and you will automatically become a VIP in their eyes! If you do this, the bartender will serve you first and will always make sure you have something to drink.

Having a bartender treat you this way provides you with powerful social proof that almost everyone in the strip club will notice. Because everyone will see the bartender, the most important person in the club, giving you preferential treatment and respect, it will make everyone assume that your social status is higher than theirs. Because strip clubs like to attract people with high social status, they will be more inclined to award you with VIP status if you can get the bartender to treat you well... so treat them well first!

DJs

The role of a DJ is one of the most important in the strip club. Not only do they set the tone, vibe, and energy level of the club by their music selection and voiceovers, they coordinate the scheduling of all dances for the strippers.^[310] In addition to handling the scheduling for the strippers, they also tabulate and track all the money made from them that strippers do for customers. Because DJs control the strippers' money, the DJ is very important to the stripper. Because they are important to the stripper, they always want to make sure they are on the DJ's good side. This is because it usually means the stripper will make more money if the DJ likes them.^[311]

Since the DJs hold such high-status in the strip club, you need to make sure that the DJ likes you, too. If the DJ likes you, you gain positive social proof by association. If they acknowledge this in the club, they can provide you will invaluable social proof that you can use to speed up the completion of your mission.^[312]

To get the DJ to like you requires that you apply a little game to them, as well. Since they usually hide out in their booth, they can be inaccessible to normal customers that do not have permission to enter the booth.^[313] To get around this, hit them up on their way to and from the bathroom and to and from the bar to get drinks or to handle other business.

The best way to game a DJ is by talking to them about things you KNOW they like: women, music, and alcohol.^[314] Talk to them about the hot stripper they have their eye on. Ask them to tell you about crazy stripper stories. Ask them about the music they like to play. Ask them if they have particular songs that you like. Tell them you will buy them a shot if they play a request. Be interested in them and what they have to say. Just be sure to play it cool and keep the interaction "tit-for-tat". Otherwise, you can give the DJ too much of your power and you will start to emit the uncomfortable, needy, creepy vibe.

Throughout all your visits to the strip club, always request the same song from the DJ at every opportunity. Make this song that you request your theme song. Make sure it says all the right things about you.^[315] In time, you will condition the DJ to play this song each and every time you enter the club. This is the ultimate demonstration of respect to a strip club master!

Waitresses

The role of a waitress is to serve drinks, shots, and food to everyone in the club who is not sitting at the bar.^[316] Waitresses are typically smokin' hot women who don't have the same motivations of a stripper.^[317] They are also employees of the strip club as where strippers are considered independent contractors.^[318] Because waitresses are employees, they work at the strip club many nights a week.^[319] Because you will be seeing them a lot on your quest to achieve strip club mastery, you want to make sure you get in on their good side. To do that is simple: give them a 50% tip! Seriously, that's all you have to do. Tip them well and just order your cocktail, shot, cigarettes, chicken fingers, or whatever it is you want the waitress to get for you. Tip the waitresses well... don't make a big deal or production out of it... and they will become your personal servant, always making sure you're taken care of.

Sometimes, you may encounter a waitress so hot that you want to run game on them. If you do, you certainly can... but this isn't a book on gaming waitresses... just know that you're going to have to switch gears with them because they won't possess all ten of the motivations of a strippers.^[320] Because of this, you won't be able to play them the same way you play a stripper. You're also going to have an uphill battle because the waitress already hates you for being at a strip club.

If you want to lay down the foundations for solid future game with a waitress, you will want to keep your interactions with her light, funny, flirtatious, and be sure to disqualify her and bust on her balls at every opportunity. Some surefire classic lines to use on waitresses are: "What are you selling now?"

"You're stalking me, huh?"

"How come every time I turn around... BOOM... there you are?"

Use each of these lines when the waitress approaches you. Try to use a different line each and every time. Keep the interaction fun and the waitress will look forward to serving you and anyone at your table, booth, chair, or wherever you happen to me.^[321] Before you know it, they will be buying you drinks or "forgetting" to ring stuff up on your order. This type of reciprocal respectful behavior will most likely be your first taste of living the life of a strip club

master.

Ultimately, taking the waitress/customer relationship to the next level will not be worth your time. It's great getting the extra social proof from the waitress while you're in the club but they'll get insanely jealous when you try to use it on a stripper. It is just best just to leave them be. If they were any fun they would be a stripper!

Shot Girls

The role of a shot girl is to carry a tray of shots^[322] around a strip club and offer them to unsuspecting customers. By having a roving, single-shot-dispensing, sexy employee wander every nook and cranny in the strip club, strip club owners are able to maximize their potential and actual liquor sales.

The typical shot girl is very good looking and knows how to use her looks and assets to persuade customers into buying a lot of high-octane shots of liquor that the customer doesn't really need. The shot girl is a master of men in her own right. But, just like waitresses, they lack the ten motivations of strippers, too. Because of this, shot girls require different game to pull.^[323] They can be beneficial with the social proof, but they are usually too much hassle for what they're worth.^[324]

You may not see shot girls as much as you do waitresses as strip clubs only employ shot girls during peak nights of the week and peak hours. You still want to make sure that you get in on their good side.

Customers

The role of customers is to spend money. It's that simple. Everything inside a strip club is designed to make it easier for a customer to spend money. Customers are pawns. They are only used as a means to pay bills and make a profit by every staff member in the club, from the lowly bar-back to Queen Bee.

Until you achieve strip club mastery, you are a customer by default! Until you prove your gamesmanship and high status, you are considered the same as every other customer and you will be treated as such. Because of this, all customers should be seen as your competition. You should refrain from speaking to customers directly and you should only look at them through your peripheral vision.^[325]

Ideally, you would be the only person in the club and every stripper would be forced to give you all of their attention. Since you will rarely be the only person in the club, you will have to deal with other customers taking the time and attention of strippers away from you.^[326]

Your whole mission is to become a strip club master and move out of this category. The faster you can establish yourself as someone with higher status than the normal strip club customer, the faster you will achieve strip club mastery.

Regulars

Regulars are an even lower form of life than customers in a strip club.^[327] Regulars are just customers who have been claimed by a particular stripper. Regulars are the strippers' bitches!^[328] Regulars provide the majority of a stripper's money.^[329]

If you find yourself in the role of regular, you fucked up. You need to leave the strip club immediately and never return for at least two years. After this two-year absence, you may just possibly be able to return to the strip club where hardly anyone recognizes you and you will be given a chance to start over.

Alphas

The role of Alphas is to keep social order and uphold the pecking order inside the strip club. Alphas are customers and they can be male or female. All Alphas are customers, but not all customers are Alphas. The term Alpha refers to the customer's social status, whether real or perceived. An individual with Alpha status is considered to be one of the elite among the other customers in the strip club. This is because the Alpha will assert its physical and/or verbal dominance in the strip club.

These displays of aggressive behavior are meant to serve only one purpose: who is more Alpha in the club. If you are in a strip club doing what a strip club master is supposed to do, you will attract the attention of an Alpha eventually. This Alpha^[330] will come check you out to see if you are, in fact, ALSO an Alpha... a threat.

When you do get approached by an Alpha^[331], you essentially have four choices. The first choice you can make is to do nothing... simply ignore the Alpha and hope they go away. The second choice you can make is to tell the Alpha to "Fuck off!" and to "Take a hike!"^[332] The third choice you can make is to punch them in the throat right below the ear in an attempt to end a fight before one exists. The fourth choice you can make... and the one that is recommended in this book... is to hold your ground and talk right back to the Alpha, demonstrating that you are not intimidated by the Alpha behavior and are comfortable displaying it right back to those who question your dominance. Square your body language up with them and look them right in the eye when you are speaking with the Alpha^[333]. Whatever you do or whatever you say, don't show fear. An Alpha never shows, demonstrates, or conveys fear!

To properly deal with an Alpha means that you use them to acquire social proof. To do that, you must make them your friend quickly. You must meet them at their level and display nothing but calm coolness. Tell them that you used to work at a club in Florida and you're just here visiting a friend before you have to leave to go back to Vegas, where you live. By them a shot and wish them well.

Of course, you can choose to make one of the first three choices after being approached by an Alpha. They have all been tried thousands of times and usually never end well, in your favor, or even at all!^[334] They usually end up in a

fight, especially if you start it. Choose wisely with an Alpha and realize that you are playing the strip club game at a higher level than most and you will acquire many haters. Alphas don't like other Alphas... it's just that simple.

There is a fifth outcome to an Alpha approaching you but it is not really a choice you get to make. The fifth outcome is that a manager, bartender, or bouncer comes to your aid and cools off the situation before it erupts into a fight.^[335] After you have achieved VIP status in a club and can call yourself a strip club master, this is the most likely outcome in most of these Alpha approaches. You're a "made" man. You're untouchable!

Betas

Betas are the opposite of Alphas and are no threat; however, they can be used as pawns in your game. Use them as you see fit!

Doormen

The role of doormen is to check IDs and to collect money for cover charges, or entry fees, at the front door.^[336] Cover charges vary between a couple bucks to a couple hundred dollars depending on the event taking place at the strip club that night. Strip clubs usually only charge a cover after a certain time... usually 8:00pm^[337]; however, once you have obtained VIP status, you won't have to pay entry fees or cover charges anymore.

You will usually only see doormen when you enter and when you leave a strip club. For this reason, they are not very important in your overall strip club game strategy. Doormen can still provide services such as calling you a taxi, ordering food, *etc.* so you don't want to dismiss them entirely.

Be cool with doormen and treat them well, especially if they are also bouncers. Show them respect by calling them by their first name and looking at them in the eye when you speak to them. Ask them how their night is going so far and tip them a couple bucks wishing them a good evening. Before long, you will be their favorite customer and you will be able to use what little social proof they offer to your full advantage.

Cooks

The role of a cook in a strip club is to prepare food for the customers and staff. They are rarely seen inside the strip club, if ever. They typically prepare the orders and signal the bartender or a waitress to pick up and deliver them. Because you will hardly ever see them, there is really no point in gaming them. Additionally, they are damn near the bottom of the social ladder in the strip club so you can't possibly gain social proof by befriending them.^[338]

Just pretend that the cooks aren't even there. Assume that the food gets prepared by magic. And, if you do happen to see them out from their hole, just ignore them.

Bar-Backs

The role of a bar-back is to serve as an assistant to the bartender and the cook. When they are not busy, they do the dishes. They are basically everyone's bitch. They are the lowest on the social ladder and have no social proof. They are practically invisible and you should treat them as such. Just pretend they're not even there. Waste none of your precious game on them.^[339]

END – BOOK ONE

NOTES:

[1] Stro Diggs is a nickname derived from a nickname I was given by my fraternity brothers: X-Tro. X-Tro turned into Stro and Stro turned into many other nicknames, one of which was Stro Diggs, because of my laid back attitude and smooth ways with women. The vast majority of people who heard others call me “Stro” just thought my last name was Stro and never questioned it. As a result of this fact and the duration of time, the nickname has become permanent.

[2] This is the first bit of advice I will give you: Never call a stripper a “stripper”! Always call them an “exotic dancer” or just “dancer”. As any “dancer” will tell you, being a “stripper” carries with it a negative stereotype that no self-respecting woman wants to associate herself with. Call a “stripper” an “exotic dancer” or “dancer”, emphasizing the point that you know there is a distinction between the two, and you will automatically set yourself apart from every other guy in the club. There will be more on this later.

[3] When you get your first taste of strip club mastery you will find that people come out of the woodwork to be your “friend”. It seems as though “guilt by association” works both ways. People will want to be associated with you in hopes that your success will rub off on them.

[4] Unfortunately, sitting by yourself in a strip club makes you an easier target in the mind of the entire club should someone try to take advantage of you. Be alert!

[5] I mean, come on, I do have a heart... just not a very big one.

[6] You DID buy this book, after all!

[7] It is kind of like a mechanical pocket watch (remember those?). As a whole, it keeps an accurate measurement of the passing of time. As a collection of parts, it is gears, levers, springs, hinges, pivots, screws, et cetera. Each individual part can be studied on its own to discover how it allows the completed watch to perform the pocket watches’ function.

[8] Or even know exist!

[9] It is a game and you better be willing to play it.

[10] This applies to life in general!

[11] This is on a per-club basis.

[12] This includes everything!

[13] If you think spending less than \$100 in 30 days is too difficult, adjust your monetary limit to \$200; however, if you can’t keep your spending under \$250, in total, then you must not be applying yourself.

[14] You have to focus on getting real names, not stage names. If a dancer won’t give you her real name then you either give her a nickname or you blow her off. We’ll get into real names, nicknames, and stage names later in this book.

[15] This means real phone numbers that ring on real phones that real strippers will answer when you call.

[16] Or whatever you use to collect and store names and numbers.

[17] The theory of social proof essentially states that whatever everyone else is doing MUST be the right thing to do. If you can get the most important person in the strip club to treat you with respect, how do you think everyone else might treat you?

[18] Some clubs allow you to bring in guests with you for free, too, which will come in handy when you roll into a club with three beauties as arm candy!

[19] This usually only applies to beer, wine, and food; rarely does it include hard alcohol, unfortunately.

[20] Let’s just face it: some clubs just suck for whatever reason and you may not want to stick around anymore. If you think a club sucks, just bail and start over at a new one. You will be able to use the story of the club that sucks at the next on you visit. They will love to hear that you think they are better than their competition.

- [21] By relationships, I don't mean "romantic" relationships. I mean relationships in general.
- [22] Or, at least the important ones, anyway!
- [23] Nor do they really care!
- [24] Remember, this VIP status can be real "card-carrying" or implied by social proof.
- [25] The Queen Bee is explained in detail later in the book.
- [26] And I'm going to recommend that you don't.
- [27] In most cases, the Queen Bee will be the sole decision-maker on who gets VIP status.
- [28] Most likely your entire paycheck!
- [29] Other than being one of many that finances the whole operation.
- [30] Actually, what you are going to do will happen a bit before you step in the club, but I digress.
- [31] Being an intriguing person has benefits in many other aspects of your life, too!
- [32] By applying what you are learning in this book, it will!
- [33] I once told a stripper that I was at the strip club because I was trying to cheer my suicidal friend up after a bad break up with his girlfriend. By the time I had finished drinking the beer that she bought for me, she wrote her phone number on a napkin and asked for mine. I ended up seeing her off and on for two years before she moved to New York City... all because of my poor, imaginary friend!
- [34] Worse yet, people will actually avoid you if you seem uncomfortable around them!
- [35] Especially women!
- [36] It is very difficult for people with insecurities to maintain eye contact with other people. Studies have shown that people who are comfortable making and keeping eye contact with people are more confident and play more aggressive and dominant roles in their lives. By being able to make and maintain eye contact with people, you convey that you are aggressive, dominant, and most importantly, that you find them interesting and/or important.
- [37] This thought should be a very simple statement about how you feel about that person. If the person is a good-looking stripper, your thought might be, "I want to take you home and have sex with you." If the person is a bartender, your thought might be, "I want you to take my order." If the person is a male customer, your thought might be, "Get lost." In any case, you want to project your opinion of the person at them through your gaze.
- [38] Typically you will want to project your thought into the person's right pupil, or the one to YOUR left as you're looking at them. Try experimenting with projecting into both eyes... you'll notice a difference in effectiveness. It is said that the eyes are the window to the soul. This is actually a half-truth. The right eye is the window to the soul. Thoughts projected into it seem to pass right through and can be picked up by the person receiving them. Thoughts projecting into the left eye seem to get blocked by something. This may sound like some telepathic, sixth-sense, Jedi-mind-trick stuff... and I guess it is, but it works. With practice it can work for you, too! I have done this with strippers in clubs and have had them wait for and stalk me on my way to the bathroom where they follow me in, frantically pull down my pants, and service me in the bathroom stall. Afterwards, they have told me that "I was unlike anyone they had ever met before and felt compelled to make me cum"... funny... this is exactly the thought I projected at them!
- [39] Always break eye-contact UNLESS a woman stares back at you with "distant" eyes, like she's hanging on every word, or like a 4th-grader in a staring contest. I'll teach you a routine you can go into a little later.
- [40] If you want more proof that this thought-projecting eye contact technique works, just listen to some of your female friends and family talk about how much they love their man's eyes and they way their man looks deeply into their eyes. Whether the men are intentionally projecting sexy thoughts or if they are doing it by accident, we cannot say; however, they are doing it. If you're still not convinced, ask the next several attractive females you come across the following question: "Hey, do you think people speak more

with their eyes or their mouths?” Whatever she says, retort back with: “Do you think that still applies if the people are attracted to each other?” Whatever she says, reply back with: “I think the attraction gets multiplied when you speak through each other’s eyes.” All the while you are doing this you are looking deep into her right eye, of course. Then say, “Hey, I like your answer. It’s one I haven’t heard before. Give me your number so we can talk more about this. I’d love to hear what else you have to say.” This will be sweet honey to her ears and she will gladly give you her number. Then all you have to do is just leave. I guarantee she will be anticipating your phone call. One success with this routine should be enough to prove that this thought-projecting technique works like a charm!

[41] Timing is incredibly important with projecting thoughts into women’s eyes. Even more important is that the woman, herself, must be open to receive the thoughts. If the timing is right and she’s open to it, your projected thought will sink right in. She will then stare right back at you. When she does this lock in... DON’T LOOK AWAY! Stare into her eyes like you’re having a 4th-grade staring contest. Make her look away first. When she does, she will look around for something to fan herself off with because you just made her hot. She will then probably start fidgeting around in her chair and act slightly embarrassed because you just made her wet. If the timing is wrong or if she’s not open to it, she will ask, “What?” or “What are you doing?” She may even say, “Don’t do that.” or, “Stop.” in a calm and collected voice. If she does, just stop... she just shut you down and there is no recovering. She will do it in a way that will leave you believing she knew what you were doing... like it is one of her weaknesses. I’m convinced this is one of the big secrets that women NEVER tell men... because of how powerful and effective it is!

[42] Because you will be trying to talk as little as possible, you will be doing the bulk of your communicating through your facial expressions and body language. Be sure you understand and can send the right nonverbal signals to those observing you or you will end up confusing people and cause them to avoid you.

[43] Often, to the detriment of that person!

[44] Hypnitica, one of the best inner game gurus in the dating, seduction, and pickup community, suggests that you should behave as if you have a check for a million dollars in your pocket and that you are going to give this check to the person you like the best at the end of the night. Imagine what your facial expression might be if you actually had a check for a million dollars and were going to give it to one lucky, DESERVING individual at the end of the night. You might have a slight, knowing smile or smirk on your face, wouldn’t you? Try to keep this thought in your head while you are in the strip club.

[45] If you approve of them, you are not a threat. If you disapprove of them, you are. People have a subconscious need to be liked by other people. Be stingy with your approval and only give it to people if they deserve it... and only give it in small doses. Because your approval will be rare, people will respect it when it is given and not take advantage of it.

[46] Especially the strippers!

[47] You are basically telling them they are a sucker, are gullible, and can get them to jump through hoops for you. You are silently stating that you own them!

[48] People with a “train-wreck” sense of style are called so because they are almost always bad, horrible to look at, and impossible to turn away from or ignore.

[49] To those in the pick-up and seduction community, “peacocking” is a type of style where the pick-up artist emulates the Alpha male by being the most colorful in a room. The strip club master knows this is ridiculous behavior. Peacocking is a pathetic attempt at getting attention that boys, not mature men, do because their mothers didn’t give them enough attention. It should be avoided... unless it’s Halloween... and even then it should be used sparingly and with class. Trust me, if you peacock, you’ll look like a dork and you’ll go home alone... unless you’re with your wingman. In that case the two of you can go home alone and play together. Peacocking... DON’T DO IT!

[50] Everyone knows what “cool” is, and that “being cool” is the preferable way to be viewed by their

peers. Cool is charisma, it's the "x-factor", it is "it", and everyone knows what cool is the second they see it.

[51] Here's a style hint: if you think you don't look good in something, don't wear it. You probably DON'T look good in it, and even if you did, you wouldn't have the right attitude to pull it off.

[52] Belt, watch, no more than one ring on each hand, necklace, money clip, key chain, phone, glasses or sunglasses... sorry, no earrings or other piercings... they're lame, look horrible, and make you look feminine and weak! Tattoos are too "hit or miss" and too permanent and should be avoided. If you have them, cover them up. If you have a tattoo on your face, you are a hopeless tool... close this book and send me an email requesting your money back. This book can't help you!

[53] If a stripper asks me about an accessory of mine I always tell them that a girl I know just bought it for me.

[54] This catchy phrase was spoken by Mystery just prior to Neil Strauss' transformation into "Style", as depicted in The Game.

[55] Wearing a baseball cap backwards suggests a mischievous and fun attitude and personality. It also looks damn good and can be used as a "fall-back" any time you are unsure about your hairstyle... or lack thereof!

[56] If not immediately!

[57] Update your clothes by making sure they are all in good repair. Buy replacements for items that wear out. By doing this at least once per year you will always have modern styles incorporated into your wardrobe.

[58] We have all experienced this. You experience this whenever you are around someone and you pick up on whether or not they are in a good mood. If someone is in a bad mood, you know about it immediately, don't you? Conversely, you know right away if someone is in a good mood. Many times we can pick up on someone's mood regardless of what emotion they're expressing. How are you able to do that? You are able to do it because you are picking up on the vibes, or energy vibrations, that the person is sending out. As a species, humans send and receive these energy vibrations all the time; however, it is done on a subconscious level, meaning we aren't consciously thinking about it when we are doing it.

[59] Ever ran into another male and knew right away that he was gay? How did you know that? I bet you tuned into his energy levels, or vibe, and picked up on the subconscious message he was sending out. Or, have you ever noticed someone walk into a room and somehow immediately KNEW that this person was bringing good or bad news? You picked up the person's vibes and received the message.

[60] You are a walking radio transmitter of emotional energy!

[61] If not downright intriguing!

[62] Perception precedes reality!

[63] Money clips convey a high-value aspect to your personality. I don't know very many minimum wage laborers who carry their money in a money clip, yet every high-status man I have ever met carried a money clip or some variation thereof. Money clips have beefed up a bit over the years to be able to fit credit and membership cards but still remain a more sleek option to the fat, unorganized wallet. Most people see a fat, disorganized wallet and think, "Slob". As you can probably guess, "Slob" is low-value and low-status is not what you want your gear to say about you.

[64] Gum is as good as money in a strip club. If a stripper sees you have gum and wants a piece, she will do almost anything to get it!

[65] Always hit the ATM before you go to a strip club. ATM fees at strip clubs are outrageous!

[66] Always be cautious about who sees you with your money, and always remember, "A rich man never has to tell you he's rich." So never brag or boast about how much paper you're rolling with.

[67] Take a look at a janitor's keychain next time if you doubt this!

- [68] The people holding the highest rank in society possess master keys!
- [69] Find one that can double as a conversation piece!
- [70] This means no, “I’d slap you but shit splatters!” keychain!
- [71] Just wait to see how a stripper will zero in on your keys when you’re using a carabiner! She will tease you about it but she really likes it. She is just testing you to see if you will defend your choice to use it or if you will back down and make an excuse for it.
- [72] It doesn’t matter how smooth your words and lines are, if you have bad breath you are finished!
- [73] In a strip club, almost everyone is eating, drinking, smoking, or doing something else with their mouths that over time will give them severe gangle-mouth. A powerful and intense gum like Wrigley’s Extra Polar Ice will cut through even the nastiest funk you or someone else may have built up in their mouth over the course of the night.
- [74] Which you want to associate yourself with!
- [75] At strip clubs, you can use this drive to get strippers to buy you drinks, dance to particular songs, or save your seat the next time you have to use the restroom.
- [76] This must be said with a slight smile and with hesitation, as if you want to appear to not want to hurt her feelings.
- [77] Again, this must be said with a slight smile on your face. If you look serious, you will come across as an asshole that wants to be alone... and you will most likely end up that way.
- [78] Trust me, this will not go unnoticed. She will remember you long after you are gone!
- [79] If you’ve seen the movie *Inception*, then you know what a totem is and the power it can have on the perception of your reality.
- [80] Especially from women!
- [81] I carry a Bicentennial-Year silver dollar in a round, plastic collector’s case. My father gave it to me as a kid for no apparent reason other than it shared my birth year. It was also, once upon a time, my last dollar... literally! To me, it signifies a father’s love for his son and tells the story of my greatest comeback. It reminds me of my own personal power and ability to endure great suffering and turmoil only to return stronger and wiser than ever before. I carry it with me every day and feel naked without it.
- [82] You may think of it as a crutch at first, but try it, and you will understand its power.
- [83] Yes! I just totally worked in a *Conan the Barbarian* reference!
- [84] Withholding secrets from strippers drives them bonkers because of their psychological need for power and to control everything! Keeping the secret is an effective method for establishing and maintaining dominance over strippers by having something they can NEVER have.
- [85] If ever!
- [86] Every part of it!
- [87] The hardest part of having body posture like this is actually doing it when out in public in full view of strippers and your competition. If you have any social or body-image insecurity issues this will be VERY difficult to pull off; however, it is highly recommended that you stick with this posture. Medical experts recommend this “against-the-wall” body posture and studies have even shown that you can actually MAKE yourself feel better and more confident in public just by holding this body posture!
- [88] It is a scientific fact that it takes at least 90 days to establish a new habit, be it a good OR bad one!
- [89] In which case you should swap chairs with another more comfortable one. For an even bolder move, swap chairs with someone after they leave to go to the bathroom or private dance and see if they notice when they return; and for the boldest move, ask the person next to you to swap chairs. If they don’t want to then you should tell them you want their chair, push them out of it, and take it... replacing it with your old one... just be prepared to throw down if you choose this maneuver. Later in this book I will explain how

you can get a bouncer to help you pull off this trick. If you make any move for a more comfortable chair, make sure people see you as it makes a bold statement about who you are and your requirements for comfort. Most people in strip clubs will just suffer through the discomfort... but not you!

[90] Using other chairs as armrests serves three purposes. First, it shows that you have a dominant personality and are comfortable taking more than your allotted space. Second, it will deter other men from sitting down next to you and occupying a chair that a stripper should be sitting in. Third, when a stripper DOES sit down in the chair next to you, your arm will already be around her... ready to play with her hair or draw your finger along her back and neck... or otherwise turning them into piles of mush right before your eyes!

[91] Not to mention one who makes room for the ladies!

[92] Except for the males who try to challenge your alpha male status... which is going to happen eventually, so get used to it. If you ever DO get challenged by another male while you are in your seated position, do not, I repeat, DO NOT give up any of your space to them. Chances are these situations will never come to blows and if they do a bouncer will usually intervene in time to throw their asses out! Don't be afraid to claim and defend your territory as that is exactly what an alpha male would do. As a last resort, don't ever be afraid to knock the challenging male on his ass if he continues to challenge your dominance. Chances are you'll only have to do this once before everyone knows not to mess with you!

[93] Every woman in the club will notice you with this posture, not just the strippers!

[94] Strippers will easily notice that you are a dominant and confident man while walking with an erect and broad posture!

[95] If you are using nonverbal communication to correctly project a dominant and confident message about yourself, you will no doubt find that you will be approached a lot... but only by people who are interested in you! This is ideal because it is always better to be approached than to approach in a strip club. Both women and men will approach you to see if, in fact, you are as dominant and confident as you seem. If you assure them that you are, then they will seek your approval... and you should withhold your approval of them until you know how they will fit into your master plan. Utilizing this social dynamic in strip clubs has the amazing power of sky-rocketing your high-value status!

[96] One of the best things about strippers is that they have to sit and listen to almost every damn word you have to say. You should feel free to talk about whatever floats your boat. Don't hold back. A stripper with some years of experience will have heard it all... you will have to try very hard to surprise them!

[97] It conveys enthusiasm!

[98] Tip: A person who is interested in talking to someone becomes interesting to that person.

[99] Just make sure you don't overdo it or you will lose the intriguing effect you are trying to achieve. People who are too enthusiastic appear fake or worse, crazy. Always remember to calibrate your energy level one notch higher than who you are speaking with. You will benefit greatly if you can adjust your calibration quickly to match the different people you will run into in a strip club.

[100] Literally!

[101] Most guys get lost and freeze when talking to hot strippers. Strippers know when this happens and they will immediately assume you are incapable of higher thought and motivation other than your primal urge to procreate.

[102] Maybe buy you a couple drink and shots too!

[103] Or lack thereof!

[104] I bet you would have paid more attention in English class if you would have known it would help you get laid!

[105] Smart men can appear as a threat to strippers. If you appear too much of a threat, they will leave you alone and look for easier prey. The key is to always meet them at their level and mirror their language.

[106] People automatically like other people who talk like themselves.

[107] You know... fuckin' swear and cuss words, and shit.

[108] Talking about how good you are completely ruins the effect of INDIRECTLY SUGGESTING it. No one likes a cocky personality, nor does anyone like raw arrogance. If you are an overly confident person you better have a great sense of humor or you will push the very people you are trying to attract away from you.

[109] UNLESS you are saying it directly to someone's face in anticipation of beating some ass! Even then, you will want to be careful with using your verbal communication to state how good or how much better you are as sooner or later you will be peer-pressured to PROVE your worth or you will be labeled as just a "talker" with a big mouth. Just be careful to never let your mouth write a check your ass can't cash!

[110] Arrogance and desperation are almost universally unattractive to women regardless of the high-status of the man!

[111] It also makes you one hell of a challenge!

[112] I have planned out entire days and mentally written chapters to books while pretending to listen to other people. It's really quite wonderful... you should try it!

[113] Some people just want to be listened to without being interrupted. It has a hypnotic power and will allow you to take control of the conversation when you get your turn!

[114] This is important because it programs and conditions everyone in the club to approach and talk to you with respect.

[115] Or thousands!

[116] Or its equivalent!

[117] You will get more sex if a stripper is attracted to you and hates you than if she is attracted to you and likes you. If she hates you, she won't be worried about ruining the friendship, or whatever relationship exists, to pursue a sexual relationship with you. If she likes you, her deep insecurities of not being good enough will cause her to avoid sexual situations with you because she won't want to lose the friendship, or whatever relationship exists between you two.

[118] You might as well castrate yourself!

[119] A stripper will NEVER tell you this.

[120] One might ask why, if strippers are such bad news, anyone would want to engage with them at all. The answer is the same as why someone would want to play with fire when you know what type of harm and damage it can cause... because it's fun!

[121] This is true no matter how much a stripper denies it. They will lie right to your face on this one! The way to deal with this fact of life is to just accept it and expect it. In fact, you can even accuse them of it and they will sometimes admit it, but only in times of weakness or lapses in judgment. You will find that the closer you get to achieving strip club mastery the more strippers will admit that they're all about the money. They will feel they can talk to you about it because they no longer see you as a target, or a source of income.

[122] As long as you have something a stripper wants you will have their attention!

[123] Even if you don't smoke this is a good trick to pull. You can always put it out or just save it for later. A stripper will be taken aback by your boldness!

[124] By simple association, they will appreciate YOU more!

[125] Chances are, this is one of your sticking-points with women! As a default response anytime a stripper presses you for money or anything of monetary value just say, "Sorry, honey, I'm only spending money on myself tonight." A stripper may not stick around after you say this to them, but they will respect you because you demonstrated self-control over your money and emotions.

[126] Power and control freaks HATE the word “No”!

[127] Giving money to a stripper should not be expected, but unfortunately it is, because most men simply give it up for a number of reasons. Make them earn your money! Have standards and make them conform to them. Only then should you use money to reward them for behavior you find acceptable.

[128] If you don't pet a good dog every once in a while it's hard to keep them on the porch, if you know what I'm saying.

[129] In every strip club around the world there is a stripper who is still dancing even though she is WAY past her prime. They are easy to spot because they are OLD! No stripper should EVER take the stage or work the floor of a strip club past the age of 30... and everyone knows it. In fact, this is the whole reason why seniority doesn't determine importance, rank, or power in a strip club... there is more on seniority later in this book. Regardless of what an old stripper tells you to explain why she still dances, the real reason is because she is addicted to the high of receiving attention and being the center of attention. It is as close to being a movie-star as this girl will ever get in her life... and her star is fading out. Being a stripper is the only profession, other than being a porn-star, where she will get this attention... and she's hooked!

[130] Whenever a stripper does anything that is out of line or misbehaves in any way, ask them, “What? Didn't your father give you enough attention as a child?” This a good line to memorize and always have at-the-ready because it instantly levels the playing field and lets them understand that you “get” them and aren't about to let them get away with their childish, inappropriate, or unwelcome behavior.

[131] If you make a stripper work for your attention they will appreciate it more when you finally give it to them.

[132] It is almost impossible for a stripper to do any wrong to a customer while on shift. If there is any trouble whatsoever, regardless of who is at fault or who did or said what, the bouncer or bouncers will always take their side. By the time you have any chance to explain your side of the story you will already be out in the parking lot wondering what just happened!

[133] To prove that power is a major motivating factor behind why a stripper dances you only need to look at their shoes. There is only one place in the world where women wear 8-inch stiletto platform shoes. Since height is a major determining factor of power in society, it makes sense that a stripper would want to make herself appear as tall as possible. Regardless of what she tells you or how she explains her shoe choice, her stripper shoes give her a sense of power and control by being able to look down at most men who walk into the club!

[134] NEVER forget this!

[135] And many times when they don't!

[136] Because of this, it is very rare to encounter a stripper who hasn't been drinking! It is even rarer to meet a stripper who doesn't drink at all. A lot of strippers will tell you that they don't drink but that is usually because that's the way they are feeling that second on that day. Chances are, she is getting over the bender she had the night before and is just trying to make herself feel less guilty about her problematic lifestyle.

[137] If a stripper ever asks you for a shot or a drink, simply respond by saying, “I'm sorry, Honey, but I'm only buying drinks for myself tonight.” This reply works every time because you will come across as being in control of yourself, emotions, and money, while not being offensive to the stripper asking you for the shot. It is also a good response because it indicates that you are at the strip club for something other than attention from scantily-clad women. Their curiosity about your motivation for being there will help build intrigue.

[138] And your dignity!

[139] Or are already on it!

[140] Being a stripper is a lifestyle that they have CHOSEN. Only they can make the choice and take the

necessary steps to get out of the strip club lifestyle. Don't be a "Captain Save-a-ho" like so many other guys find themselves being with strippers!

[141] There's nothing like going out of your way to get the favor of a hot stripper by endangering your freedom and reputation by going out of your way to hook a stripper up with drugs only to find out that she ran right over to one of her boyfriend's houses to get high and have sex. Learn from other people's mistakes and just don't do it. Don't be a tool that gets used!

[142] A stripper will NEVER admit that these gifts are given with the expectation of sexual favors in return. They will always have some other stupid reason as to why they are receiving the gifts. They may know the real motivation behind the gift or they may be in denial about what is expecting in return by accepting the gift. Either way, a stripper will never admit the real reason to themselves or to other people as it is easy to justify accepting the gift when they can act stupid and dodge the responsibility of returning the expected favor.

[143] Other than your attention! That should be enough for them.

[144] It's also their job!

[145] Since many men lose interest in women after they sleep with a woman, a woman will refuse to give sex to a man to keep them interested for longer than they normally would. Strippers know this! They are masters of extracting the maximum amount of value out of you before they cut you loose, never having given you what you were after in the first place!

[146] If you want to really demonstrate that you are used to receiving gifts from women, then you should tell a stripper that an item or items in your possession was a gift from a woman, or better yet, from multiple women. This works especially well with accessories and it works even better when the stripper asks you about them first. The key to creating the maximum amount of intrigue with this technique is to tell the stripper in a VERY casual way about the gift(s) and act like even though receiving gifts from women is common, they are heartfelt and appreciated. Strippers will immediately become intrigued by you and they will want to know why you are so special and in demand if you pull off this technique correctly.

[147] By understanding this one motivation, alone, you can begin to understand why you should never develop real feelings for a stripper or get into ANY kind of relationship with them. If you do, you will just become ANOTHER victim!

[148] This is a fact! To prove it, think about this: How many times have you seen a rich and famous man with an ugly girl? The answer is never!

[149] This is also a fact! This is why men are insecure about the amount of money in your bank account, your height, and your penis. Deep down, you KNOW these three factors determine how beautiful of a woman you can attract.

[150] Unless she thinks you are going to provide her with one of her other motivations!

[151] The "rail" is what strippers call to the ledge around the stage where customers put money for the dancers to collect.

[152] This goes back to a stripper's need for attention... they need it to validate their attractiveness!

[153] This includes sexual favors!!!

[154] And, as you know, obsession leads to stalking and other crazy stripper behavior!

[155] Because strippers have come into contact and most likely used every type of man possible is why they are referred to as being the masters of men. Chances are, they've seen it all and if you expect to game them you had better be prepared... but don't worry, that's why you're reading this book!

[156] AKA money and all the privileges it brings!

[157] A lot of strippers have STDs that will get passed along to their offspring so they take the morale high-road by choosing not to have children. The sad truth is that many of these women DO want to have children... they're just not mature and honest enough to reveal the truth about their sexual (or drug-use)

history to their partners.

[158] Like giving them money, gifts, and providing their expensive and lavish lifestyle for them.

[159] Remember Anna Nicole Smith? Yep, she was a stripper... and learned all the tricks of the trade! She used these tricks, namely sexual favors, to inherit \$500 million dollars from her old, crusty, and dead husband. Not bad for a few blowjobs and motorboats!

[160] Under no circumstances should you EVER brag, boast, or slightly mention that you are rich or well-hung. There is a saying: "A rich man never needs to tell you he's rich." You should memorize this saying and live by it. If you talk to a stripper about money or penis size, then you should always exaggerate and joke about how broke you are or how tiny your manhood is. This type of banter intrigues the hell out of strippers. Bragging and boasting never works and will backfire on you every time with strippers... because they've seen it all and they know that men who brag and boast are insecure!

[161] The first time you go back to a stripper's place, she probably won't be alone... she'll most likely bring along a friend or a small group of friends to "hang out" with. This is a safety maneuver that strippers use with each other to make sure the guy a stripper takes home isn't going to rape and kill them. If you pass the Serial Rapist/Murderer Test you may get your alone time to enjoy your prize. If they won't leave the two of you alone, SEDUCE THEM ALL! Just tell them you learned a new massage technique that they MUST experience and go from there.

[162] This is also how you know that strippers are full of shit when they tell you they're just dancing to pay their way for school! There isn't a career in the world that will pay them more than they make as strippers so why would they EVER work harder for less money! That's right... they wouldn't!

[163] As an added bonus, women around the age of 30 can teach you a thing or two in the bedroom!

[164] Rejection is unfortunately inevitable! As a strip club master, you should have your inner-game locked down tight! You'll learn more about inner-game later in this book.

[165] Shooting Stars are the ultimate prizes in the strip club mastery game. It will take your best game to get them but it is SO worth it because it is always a good thing to bang a hot stripper before she becomes a famous whore!

[166] Inner game is your mental belief system in your abilities as a strip club master. It makes up everything you say to yourself and directly determines your ability to achieve strip club mastery. Inner game is psychological and is the wellspring from which all that you are and do flows.

[167] It is extremely easy to establish rapport and connection with women when you fantasize about fun topics together!

[168] And she probably won't!

[169] If you expect to get treated well... you will get treated well!

[170] If you are sincere, they will take it as a genuine complement and score major points!

[171] You will need to get very good at delivering this line because there is a good chance that an unattractive, boring stripper will be sitting in the seat next to you talking to you at exactly the same time that the hot, fun stripper you really want to be talking to walks by and thinks you're spoken for!

[172] Much like a sport-fisherman, you must put the undesirable ones back. You're only out for trophies!

[173] Disregarding these rules, even as a strip club master, will cause you to lose all the hard earned intrigue and respect you've worked so hard for!

[174] This will guarantee that you create and maintain maximum intrigue with every stripper you meet!

[175] This behavior and body language will NOT go unnoticed. Strippers find this type of display of dominance very attractive.

[176] And any butch lesbians that might be nearby!

[177] We'll talk more about the Alpha Male later.

[178] That happens to be the stripper's environment! Because of this, you will become even more intriguing because you are a stranger to them yet you are demonstrating comfort in an unfamiliar setting.

[179] Pay close attention to strippers who dance using their REAL name. This is a sign of someone who doesn't have much separation from their work life and their personal life. Because this normal boundary is blurred with these strippers, they are more likely to get involved with customers who they meet in a strip club. This means they are the "low-hanging-fruit" that are easy to pick without expending much energy. These strippers are also usually naïve about their chosen profession and are easier to seduce than a stripper who has normal professional/personal life boundaries.

[180] As soon as you give a stripper her new nickname, you demonstrate that you are more dominant than her!

[181] For some reason, strippers love to be called Sparkles and will warm up to you quickly!

[182] Giving a stripper a well-chosen nickname can guarantee that she will bang you. Be creative and funny!

[183] Strippers are notorious flakes for a variety of reasons. You should only give strippers direct suggestions and orders. You want to avoid giving them invitations or putting the ball in their court in any way because they will use the opportunity to flake on you. We'll talk more about how to talk to strippers later in this book.

[184] And preferably touching you!

[185] This means that you may have to completely interrupt and break off communication with a stripper who isn't as close to you!

[186] Kind of like a black hole of attention and validation.

[187] It is perfectly acceptable to check out a stripper's body whenever you feel like it... just don't get caught! This is the key distinction to this rule.

[188] Developing this skill is important because it will help you see anyone approaching you from the side and prepare... be they friend or foe!

[189] Otherwise, what the hell are you doing in a strip club in the first place?

[190] You can make a stripper fall madly in love with you just by following this one simple rule!

[191] Strippers do this because they are afraid that you will give your approval to another girl after you have withheld it from them. It's an insecure, power-trip, approval thing! It's an "If I can't have you, nobody can have you!" thing. It's craziness!

[192] This may or may not be a bad thing. It just depends on how crazy a stripper is and how much you want to bang her!

[193] Don't ever give a stripper a straight answer... unless the answer is "No"!

[194] The instant you compliment a stripper you might as well pay your bar tab, call a taxi, and go home because you just killed any intrigue you may have had going for yourself. Just go home and come back another day!

[195] And sometimes it is VERY hard to withhold compliments!

[196] The rail is what strippers call the stage. Add this word to your vocabulary and never use the word "stage" in a sentence to anyone inside a strip club!

[197] You will never get sex from a stripper by playing the submissive role with them. To get them to give up the goods, you must dominate THEM into submission!

[198] You might as well call this the withholding of the Holy Trinity!

[199] Don't think that you need to spend money on a stripper just to get her to spend time with you. If you spend money on her, she will think of you as a provider and not as a lover!

- [200] These are usually the high-maintenance strippers that you want to avoid!
- [201] Setting yourself apart from everyone else is the BEST way to intrigue strippers!
- [202] As we all know, this type of emotional recklessness is VERY attractive and seductive to women!
- [203] You will be amused by all the different excuses they come up with as to why they can't!
- [204] You should try to get a stripper to spend money on YOU whenever possible!
- [205] Don't be surprised if a stripper sits down and bombards you with questions after telling them you want to see them dance back at their place. This is the first sign that you intrigued the hell out of them!
- [206] Or she will have been taught the lines by another stripper!
- [207] Hopefully, you won't hear this line very much as it usually means that you have failed with the stripper and that you have no chance of sleeping with them. If you do hear this from a stripper, tell her she is full of shit and ask her to leave. Find a new prize and forget about the old one.
- [208] Usually not!
- [209] If you want to successfully seduce a stripper you must make sure she does NOT retain these emotions. You want her to feel OUT of control!
- [210] Essentially, she will be seducing you... and she will eventually get your money!
- [211] It seems like most guys get this backwards!
- [212] We previous covered this question in Rule #8.
- [213] YOU are the only one who will be doing any approving or disapproving!
- [214] You want to use this mystery to build her level of intrigue to levels that she has never experienced before. If done correctly, you can drive a stripper crazy by not answering her questions!
- [215] This is the most commonly asked question by a stripper because your answer (and HOW you answer) will tell her everything she needs to know about your status and access to resources.
- [216] This is usually not a problem for most strippers!
- [217] Strippers HATE the word "No". Strippers get VERY insecure when they don't get their way!
- [218] With the effective use of the word "No", a stripper will learn that she cannot get anywhere with you using her charm and wit. She will eventually come to the conclusion that she will have to use her BODY to please you!
- [219] She will stop... and probably fall in love with you!
- [220] Strippers don't have REAL balls (at least they shouldn't). I'm talking about metaphorical balls that refer to someone's inner strength, fortitude, and courage! If you want to read the best self-improvement book ever written, go to <http://www.ThinkGrowBalls.com> and download Think & Grow Balls! by J.D. Bloodstone. It's the best book ever written on the subject of inner strength and courage and will improve your inner game tremendously and guarantee your success with strip club mastery! Go there now and get it... I'll wait. Tell J.D. that Stro Diggs sent you!
- [221] This works because in our culture and society, only people with higher status are permitted to bust other people's balls.
- [222] This isn't always true! Occasionally, you will run into a stripper who is hell-bent on proving her dominance OVER YOU. These strippers will NEVER let your verbal jabs go without defending themselves in some way. Usually this involves the stripper spitting some serious venom directly at you. When you have clearly identified one of these "cobras", tell them, "Hey, you're a real downer! Why don't you take a hike!" Regardless of what they say or do after you say this to them, your response should ALWAYS be, "Fuck off!!!"
- [223] By doing this, she has just supplicated herself to you. Since a person's height is a sign of status and power, anything a stripper does to detract from her height can be construed as her giving her power away.

She does this because she doesn't want you to think of her as a threat. If you see her as a threat she knows she can scare you away. A stripper wants to play the submissive card because she wants to lure you in closer so she can get control of your wallet.

[224] They usually fall in love with you on the spot!

[225] After you withhold your approval of a stripper, she will try even harder to get you to like her!

[226] Strippers respond very well to discipline!

[227] You might just get yourself your very own stripper-stalker after delivering these lines!

[228] You want to make it HARD for a stripper to get your approval... not IMPOSSIBLE. If a stripper comes to the conclusion that she is not good enough for you, she will leave and never come back!

[229] It's almost like you're giving the stripper a pat on the head and saying, "Good girl!"

[230] It's REALLY hard to overuse this one!

[231] Make sure you inject the necessary humor into this question or it will lose its effect and just make you appear mean. You want to imply that she is the bratty sister to your big brother!

[232] Interestingly enough, this line seems to encourage this type of behavior in strippers. For this reason, make sure you only use this on strippers that you want to continue interacting with!

[233] The response is typically laughter, a big smile, and a punch to the shoulder!

[234] Because this line is so effective at determining if a stripper has a boyfriend, you should always FIND a way to use this line on them!

[235] This line is so effective that you may want to start using it with ANYONE you find yourself in a conversation with. Now you can tune out, think about what you want to be thinking about, and always have the perfect response ready to dish out when it comes time for you to talk! You can thank me later.

[236] Strippers hate when they are being judged because the result is usually bad and it's usually true!

[237] When you place the right emphasis on the word "would"! It should be an exaggerated expression of annoyance to work to its full potential!

[238] Because this line is extremely funny when used correctly, it also demonstrates that you have a well-defined sense of humor that strippers find very attractive!

[239] By no means are these all the lines you can use. In time, you will discover more lines that you can use to become the ball-breaking bad-boy that all strippers love!

[240] If you inject no humor and come across as serious while using these lines, you will come across as a jerk and will drive strippers away instead of attracting them to you!

[241] Qualifying places the power of selection and choice directly into the hands of the stripper, which you want to avoid at all costs until the time is right to make your move!

[242] And handing over all your personal power!

[243] Unless a stripper is a mind reader, you are eventually going to have to state your interest in her. Because of this, you will eventually be required to qualify them; however, by disqualifying a stripper BEFORE you qualify them, you will set yourself apart from everyone else. You will also demonstrate that you have a sense of humor and are not afraid to risk losing her in order to express your personality AND get what you want. Strippers love this in men!

[244] Disqualifying is important because you communicate to the stripper that YOU are the selector and IF she is good enough for you she MIGHT get the chance to be YOUR next sex partner or love interest!

[245] Usually it's the woman who puts the man into the friend zone!

[246] Because you most likely just met the stripper and you are already breaking up with her.

[247] Human nature is very complex and the behavior of strippers is even more complex. Get used to being thrown a curve ball every now and then!

[248] Strippers only want what they can't have or that which they are about to lose! Be a challenge and become their greatest conquest!

[249] This won't work and eventually you will push them away with your clingy and needy behavior!

[250] It's a give-and-take, push-and-pull relationship!

[251] The last thing you want to reveal at a strip club is that you are following what you learned in a book and are trying to achieve strip club mastery!

[252] In most cases, this means that the strip club staff won't try any of their tricks, tactics, and mind games on because they will assume you've seen it all before. This is exactly what you want!

[253] Once you have the seed firmly planted, you can simply say, "Sorry, I'm flattered, but 'No'... been there, done that." If you are pressed as to what you mean, you can simply look them square in the eye and say, "This isn't my first rodeo, honey. Go work your magic on someone else." The stripper, bartender, or whoever won't hassle you anymore, your intrigue level will remain high, and you won't have given any of your personal power away!

[254] Or their pimp!

[255] Strippers expect all the attention to be on them, and only them, when they take the stage. It bothers them when customers don't pay attention to them. Much like the way it bothered them when daddy didn't show them enough attention as a child!

[256] Strippers and other women in the club will read into this shit and assume that you are interested in the stripper on stage. This can sometimes result in one of two things happening, or both: they could assume you are interested in the stripper on stage and not even bother to talk to you because they don't want to compete with another stripper, or they could assume that you are the stripper's customer or regular and not even bother to talk to you because they assume that you are "taken" by another strippers. It's some real political shit in the world of strippers sometimes!

[257] This is exactly what you want to avoid! This "extra" money and effort the stripper will make you pay is called "Wanting-It Tax". It is the premium you pay over the regular price simply because you "want it". Someone who doesn't "want it" may still get it, when the negotiating is all over, but they will be paying much less for it than you. Strippers are masters in the art of extracting this Wanting-It Tax, or premium, from people who frequent strip clubs. Be on guard, and NEVER let yourself pay more than ANYONE for a stripper's company.

[258] The side-glance to the stage is a skill that you will find very difficult to do initially. I mean, who doesn't want to check out the super hot stripper gyrating on the stage?

[259] Why would you run into a strip club to get one stripper... when you can creep into the club and get them all!

[260] Think of this steady stream of people walking by you as people in the club coming over to say "Hi" to you; thus, giving you their approval. Although this is not what is really happening, to the untrained eye it will appear as if you are the most popular person in the club, the center of attention, and the person with the highest social proof in the club!

[261] Strippers are attracted to wherever the most action is and because of the natural traffic flow of the club is right next to you, they will perceive your location to be where the action is. To the untrained observer of this phenomenon, YOU will appear to be the center of all this buzz of activity and will appear as someone with higher status than you otherwise may have!

[262] At the very least, you need to ALWAYS make sure that AT LEAST ONE seat next to you is available for a stripper to sit down. You will get asked if the seat is taken or a customer might just claim it and sit down, but you CANNOT let them have it. If you lose your last empty seat to either side of you, your game is over... and you should just go home. Keeping the seats next to you empty and available for strippers is that important!

[263] This is why ignoring the extremely hot strippers while they are on stage is so important!

[264] Don't worry if the person is coming back or not. Just tell them, "Oh, I'm sorry, I thought you were gone. I'm sure you'll find another seat somewhere else. See you later." In most cases, the person will just walk away, but, on occasion, they might tell you they want their seat back. If they do, just say, "Fuck off!" If they speak another word, punch them in their neck just below the ear as hard as you can... they won't bother you anymore and no one will ever ask you for their seat back!

[265] You will also lose home-field advantage!

[266] Don't fall into the trap of thinking it is EVER okay to approach a stripper. When you do, you lose your intrigue by becoming just like every other customer they have regretted doing anything with... and you just might end up messing up their game that they have established with the customer they're with. Let them play their game... when it's time for your turn, they will come find you!

[267] You might think that strip club mastery is all about being a dick or a jerk to strippers in order to get them to like you. If you do, you should close this book, send me an e-mail, and ask for your money back!

[268] Usually, you would have to date several strippers to learn that they like to be called dancers, so by calling them dancers right out of the gate demonstrates that you've been around the block a few times and should be taken seriously and respected.

[269] This type of name-calling is very immature. Basically, by calling a stripper a "bitch" you are saying that if you can't get a response from a stripper that you DO like, you will AT LEAST get a response from a stripper that you DON'T like. This reaction-seeking behavior is toxic, venomous, and acidic and it is only found in immature people. Mature people are patient and don't seek instant gratification. If they don't get what they want from someone, they move on... they don't become toxic. As a strip club master, you must STOP any reaction-seeking behavior!

[270] There is an unspoken rule in strip clubs that you are not allowed to touch the strippers. This is bullshit! This rule is in place to give strippers power to throw someone out of the club who they don't want touching them. If they want to be touched by someone... a strip club master, most like... that person can get away with doing practically anything they want!

[271] This rule assumes that the strip club you are visiting is open during the day and has regular day-shift.

[272] There are additional, yet less important reasons to show up a strip club before the night-shift: you can usually avoid a cover charge because most strip clubs start charging a cover at 8:00pm, or so, and you can take advantage of any happy-hour drink specials to help get your swerve on!

[273] In general, it's just a good idea NOT to say "Goodbye" to a stripper for a couple of reasons. First, you might interrupt their game that they have established with the customer they are currently with. Second, it is immature, approval-seeking behavior that will do nothing but lower your status in the eyes of the stripper you're saying "Goodbye" to AND anyone who might be watching you make a fool of yourself.

[274] Especially, if you are a nice guy!

[275] Usually, this means that you want them to have sex with you... but not always. Some strip club masters are primarily in it for the power of being ABLE to seduce strippers. Whether you want to actually sleep with strippers or just get them to the point where you know you could is up to you!

[276] Inner game is sometimes called "mental" game. Whichever word you want to use to describe your inner game is up to you. Either way, it refers to the game you play inside your head before you even step into the club to test out your outer game skills!

[277] If you are not yet an expert on inner game, don't worry... there's a quick fix! Check out J.D. Bloodstone's Think & Grow Balls!. It provides the ultimate crash course on supreme inner game and it's a quick read. You can pick it up at <http://www.ThinkAndGrowBalls.com>. Be sure to tell J.D. that Strodriggs sent you!

[278] Don't confuse "wisdom" with "intelligence"!

[279] These men will be better than you in many respects. They may have more money, better looks, better health, better looks, bigger dicks, faster cars, sexier motorcycles, and many other attributes; however, your game will be so tight that none of them will stand a chance against you!

[280] Some strippers are just whores and there is nothing you can do about. They will display almost no rational judgment when deciding who they give their attention to and ultimately sleep with. These women are trash and usually carry communicable diseases. You should avoid these women at all costs!

[281] Or if they want to get away from you!

[282] This may sound impossible but it is not... difficult, yes... but not impossible!

[283] Have you heard the phrase, "Don't wear out your welcome."? It means that you shouldn't visit a place too often or stay too long. Following this agenda will guarantee that you never wear out your welcome in the strip club!

[284] You are certainly more than welcome to spend more time (and more money) in the strip club of your choice earning your VIP status and getting your ten (or more) phone numbers from strippers... this is called "slow rolling"; however, in order to earn the title of Strip Club Master as defined by this player's guide, you must be able to complete your mission in under 30 days in at least three different strip clubs. This is Strolicious Diggs' challenge to you! Do you accept?

[285] People in the strip club game are very jealous and envious and don't like to see other people succeed and rise to a higher social status than them. Be prepared for the haters to come out of the woodwork when you start playing your highly-developed game!

[286] Remember, all the roles are based on Hive Theory!

[287] The House Fee is either a flat fee or a percentage fee.

[288] The earlier a stripper arrives at the club for her shift, the smaller House Fee she will have to pay!

[289] Or, at least making it look like they're running it!

[290] And usually buy lots and lots and lots of shots for people who they like!

[291] You want to follow the rules because Queen Bees are or were strippers at one point in time!

[292] This is because the female owners are

[293] In some clubs, the manager IS the owner!

[294] This is because if you game the managers and get them to like you, you will earn social proof that translates into high status. High status translates into VIP status!

[295] You may want to word this question differently depending on who you're talking to and how many times you have asked it. Vary it up with, "What's your poison?" or "What are you drinking?" or sometimes just flat out tell them, "I'm getting you a shot. What'll it be? No matter what variation you use, only ask a manager this question once per night; any more, and you'll appear as if you're trying too hard.

[296] It is best to order a drink or shot that is different from the one the manager orders. Without getting in to too much detail... it's just always better to have your poison of choice and stick with it. Strolicious Diggs sticks to Brass Monkeys (beer and orange juice) and Cherry Bombs (cherry vodka and Red Bull).

[297] On an interesting side note, you will notice that after you ask a few strip club managers this question they will almost always tell you it's not as cool as people might think!

[298] One of the perks of being the manager of a strip club is that you get to drink on the job!

[299] Basically, any time you can't think of anything to say or ask a manager, just offer to buy them a drink or a shot. It's really hard to not like a guy who always wants to get them hammered at work!

[300] So much so that they'll hurry up and get you that VIP card!

[301] Contrary to popular belief, bouncers are not supposed to get into fights with anyone inside the strip

club. This is because the owner can be held liable and get sued!

[302] These guys are essentially getting paid to fight!

[303] No doubt, it will help if you're a bigger male, as well!

[304] After all, everybody likes people who remind them of themselves!

[305] This means that you can offer bouncers shots and drinks all night long because they will never take you up on the offer. You get the maximum effect of buying them a shot or drink AND you get to keep your money!

[306] High-fives, hand-shakes, hand-clasps, fist-bumps, one-handed hugs while hand-clasping, and slaps on the shoulder are examples of physical and aggressive behavior that is well received by bouncers. Just make sure your body language doesn't betray you. Square up your shoulders, stand tall, look them in the eyes, and speak with force and conviction!

[307] If you are not on the bartender's good side, or worse, you make their shit list, they can make your visit to the strip club miserable. They can also talk shit about you to other people in the club and there is little you can do about it. Getting trash-talked by such an important figure in the strip club can nullify any intrigue and social proof you may have built up and make it impossible to achieve strip club mastery at that club. If this happens, you'll need to find a new club and disappear for a while!

[308] The drunker you make a bartender, the easier... and cheaper... the alcohol flows back to you!

[309] This will NOT go unnoticed and they will LOVE you for it!

[310] This is because the dances are tied to the number of songs played per dance. Private, VIP, and other special dances are usually for only one, two, or three songs. This package of songs is called a "set". If you go over this limit, another dance fee is charged for the new set. Since the DJ is in control of the music, they can make these sets as long or as short as they want... or as long or as short as the stripper wants if the DJ likes them! Get the drift?

[311] Because of behind-the-scenes strip club politics, the opposite of this is also true, where the stripper makes less money because the DJ found a way to shaft her simply because the DJ, other employees, dancers, management, and even the owners didn't like them and try to squeeze them out of the club by making it harder to make money.

[312] The ultimate showing of acknowledgement from a DJ to a strip club master is them playing a special "theme" song each and every time the master enters the club. The song becomes an epic party anthem that signals to everyone in the strip club that the party has just walked in the door!

[313] A strip club master ALWAYS has permission to enter the DJ booth. In fact, a lot of a strip club master's game is spit while they are comingling with strippers in the DJ booth!

[314] Ironically, you can use the same three topics to schmooze bouncers, too... except you can add punching jackasses in the face to that list!

[315] If you can't think of the right song to request or are unsure as to what song you should request, just ask the DJ to play *Dancing in the Moonlight* by Heavy D. It says all the right things and puts everyone in the mood for seduction!

[316] Where they can be served by the bartender!

[317] If they did, they WOULD be dancers. If they do, they WILL become dancers!

[318] Employees file a W-2 for their taxes, while independent contractors file a 1099. If you want to know more about the difference between these two types of employment, please see your accountant... followed by your therapist... because you need help.

[319] Strippers only have to work a few times a week to make enough money to finance their lifestyle. The really hot and popular strippers only have to work one night a week, or less, to bankroll themselves!

[320] They may have one, two, three, four, or more of the same motivations of a stripper but they won't have

them all!

[321] Keep in mind that you are likely to not be approached by a waitress when you are sitting at the bar. This is because you are the bartender's responsibility. The waitresses take care of everyone else!

[322] Usually test tube or Jell-O shots... because they're lightweight and you can stack a shitload on a single tray!

[323] The game is similar to what you would use with a waitress.

[324] They usually just get jealous when you use your social proof to take a stripper out to your ride to bang her in the parking lot!

[325] Never look directly at another customer unless you are sizing them up to punch them in their neck.

[326] If another customer has decent game, they will become that much more of a threat; however, you will rarely have to deal head-to-head with another customer as nobody else in the club has a chance against the strip club game put forth on these pages!

[327] Becoming a regular is what will happen to you if you start spending a lot of time in a strip club without establishing your dominance and high status with the right people!

[328] Strippers treat regulars like personal property and will actually fight over you with other strippers.

[329] And if it's not money, it's something else! Refer to the 10 Motivations of a Stripper.

[330] Alphas don't always approach alone. Sometimes they bring a friend... or friends. If you see a buddy pull up to your side while the Alpha squares off with you in the front, you better get ready for the sucker punch... because it's coming!

[331] It's not a question of "if"... it's a question of "when"!

[332] If the offending Alpha is male, you can remind him that you are there to talk to women, not dudes, and that although you are flattered, you aren't gay! If they are female, politely tell her that you do not talk to women with penises.

[333] Always be on the lookout for the friend who may try to sneak up on your flank and blindside you!

[334] Some Alphas don't like to be ignored and can't handle things when they don't go their way. Some Alphas are little bitches!

[335] This is another reason why you want to make sure that you are on the good side of higher-level strip club staff members. They can save your ass!

[336] Not all strip clubs have doormen as they are usually only found in the higher-end clubs. In most clubs, a bouncer has the responsibility of checking IDs and collecting money.

[337] If you show up a few minutes before, you can avoid this fee altogether!

[338] In fact, you would most likely gain NEGATIVE social proof if you do!

[339] You're trying to work UP the social ladder... not down!